

Sponsor & Exhibitor Packet



Eastern Regional Interstate Child Support Association 63rd Annual Training Conference

**Sunday, May 3 to
Thursday, May 7, 2026
Hilton Milwaukee City Center &
Baird Center
Milwaukee, Wisconsin**

Sponsorship Information



The Eastern Regional Interstate Child Support Association (ERICSA) is proud to offer corporate sponsorship opportunities for a wide range of conference activities, including publications, educational programs, and social events. Sponsoring an event provides your organization with prominent onsite visibility and positions you as a valued partner in ERICSA's mission. Take advantage of this opportunity to showcase your commitment to the child support community and connect directly with conference attendees.

Sponsorship Tip:

“ To secure your sponsorship, please complete the Sponsorship Commitment Form included in this packet. Opportunities are limited and available on a first-come, first-served basis. ”

**Please complete the enclosed Sponsor
and/or Exhibitor Application and send it
with payment to the address below.
Applications sent via email are preferred.**

ERICSA
c/o MgR & Associates
PO Box 67585
Albuquerque, NM 87193
505-250-2906
info@ericsa.org

Private Social Functions Policy

Social functions at which attendance is restricted to either verbal or written invitations are not permitted during any official ERICSA activity. Hospitality suites or use of meeting space must be approved in advance by ERICSA. ERICSA reserves the right to postpone or cancel any function conflicting with an official ERICSA function.

Sponsorship Benefits



Logo placement

on the conference website & mobile app



Recognition

during sponsored events



Event Signs

company name on event sign



FREE Registration

1 for every \$3,000 sponsorship



Conference Bag Insert

placement of 1 promotional item/flyer for \$3,000 +



Attendee List

emailed one week before the conference

Additional benefits for Elite & Premier Partnerships include!



Logo and Link

on the ERICSA Conference Website Homepage and email announcements

Webinar or IG Event Sponsorship Breakout Session

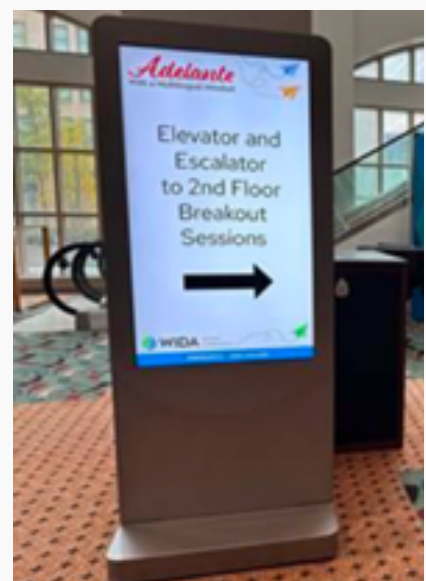
Rotating Static Ad or Logo

on two rotating kiosks placed in high traffic areas on Monday, Tuesday & Wednesday



Multiple Elite and Premier Partnerships

Sponsorships are on a first-come, first-served basis. If a sponsor is interested in more than one Elite and Premier Partnership, one will be given on a first-come, first-served basis, and the additional sponsorship will be confirmed once we have given equal opportunity to the other sponsors in those categories. **Please mark which sponsorship is preferred.**



Sponsorship Levels



Elite Partnership

\$8,000

- **Wednesday Dinner Banquet***
- **President's Reception****

Signature Partnership**

\$3,000 - \$3,500

- **Monday, Tuesday, and Wednesday Continental Breakfast** (name/logo on coffee sleeves) **\$3,500**
- **Wednesday After Party Entertainment** **\$3,000**
- **Photo Booth**
- **Mobile Event App (Whova)**
- **Signage** (name/logo on breakout session signs)

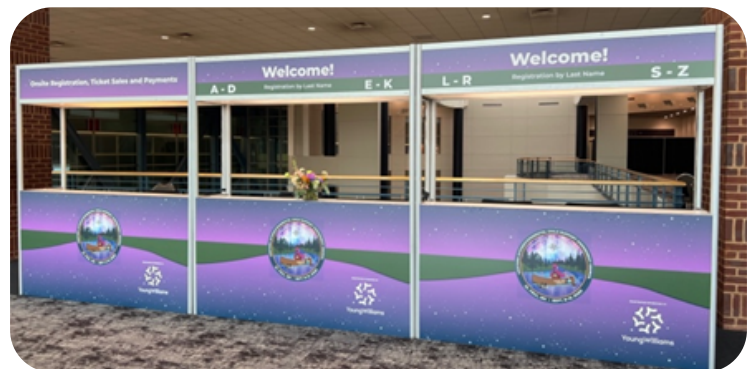
Premier Partnership**

\$6,000

- **Plenary Chair Bands** (name/logo on bands that will be placed on the chairs in the plenary room for the duration of the conference)
- **Conference Tote Bag** (name/logo on bag w/ERICSA)
- **Conference Lanyard** for name badge (name/logo on lanyard w/ERICSA)
- **Water Bottle** (name/logo on water bottle w/ERICSA)
- **Hotel Key Cards** (name/logo on front of key card)
- **Registration** (name/logo on all registration materials and announcements, and logo on onsite registration counters)



Questions?
Corrina Smith
505-250-2906
or
Corrina@mgr-events.com



Don't Forget!

“*Includes sponsorship of the plenary session of the 2026 Intergovernmental Training Event
**Includes sponsorship of a 2026 Webinar or one 2026 Intergovernmental Training Event breakout session”

Sponsorship Levels



Preferred Partnership

\$1,000 - \$2,500

- **Conference Notebook** (logo on front of notebook) **\$2,500**
- **Exhibitor Guide** (logo on front of guide)
- **Business Meeting Breakfast** (Thursday) **\$2,000**
- **Opening Ceremonies Monday Plenary**
- **Tuesday Plenary**
- **Wednesday Plenary** (IJ Fair - name/logo on plastic bag)
- **Monday Afternoon Break**
- **Tuesday Afternoon Break**
- **Wednesday Afternoon Break**
- **Vendor Spotlight** (Multiple Sponsors are available). See details to the right.
- **First Timers Meeting** **\$1,500**
- **Volunteer T-Shirts** (logo on approx. 35 volunteer t-shirts) **\$1,000**
- **ERICSA Squares** (Thursday Plenary)
- **Silent Auction** (logo on bid sheets & company recognition during winner announcements)
- **Recognition Awards** (logo on Nominee form/emails, announcement slides, and verbally mentioned when awards are given)

Vendor Spotlight Information

Vendor Spotlights will allow vendors the opportunity to use workshop space or another conference space once during lunch on Monday, Tuesday or Wednesday from 12:15 p.m. to 1:15 p.m. The vendor will be responsible for any additional accommodations or meals provided to their attendees. The vendor will be provided a conference attendee list, or they can publish spotlight details in the app if it is open to all attendees. Attendance is limited to 40 people. No additional room set-up or AV will be provided on behalf of ERICSA, but AV equipment and room set-up can be used at their discretion. A maximum of two vendor spotlights will be available per day.

Contributing Partnership

\$750

- **Joint WICSEC – ERICSA – NTCSEA Virtual Mini IJ Fairs** (Two Available - logo on announcements and the registration form, and an opportunity to kick off the fair with a sponsor message).
- ERICSA also accepts cash donations that are not designated to a specific event/item

Sponsorship Form

We appreciate your support
and look forward to seeing you
in Milwaukee, Wisconsin!

Questions? Call 505-250-2906 or
Email Corrina@mgr-events.com



Please print or type

We would like to sponsor:

Level:

(If you want to request more than two events, please add additional lines if answering electronically, or add a page if printing the form. If you are sponsoring more than one Elite and Premier Partnership, please mark the preferred one.)

Company Name:

Authorized Contact Person:

Job Title:

Email:

Phone:

Address:

Please provide the name of the company/organization as you want it to appear in the Conference App and Sponsor Signs.

Total Due: \$

Full payment is due on or before April 17, 2026

Return completed form and payment to: ERICSA c/o MgR & Associates, PO Box 67585,
Albuquerque, NM 87193 **OR** via email (preferred): info@ericsa.org

PAYMENT METHOD

☐

Check # _____

☐

MasterCard

☐

Visa

☐

AMEX

☐

Discover

Cardholder
Name

Security
Code

Expiration
Date

Card
Number

Signature

Billing Address

(If different than above)

General Information for Exhibitors

Questions? Call 505-250-2906 or
Email Corrina@mgr-events.com



Exhibitor Schedule

All booth equipment must be in place in the Exhibit Hall at the Baird Center Grand Ballroom C/D by 5:00 p.m. on Sunday, May 3, and must not be dismantled until after 10:30 a.m. on Wednesday, May 6. **No exceptions!**

Sunday, May 3

12:00 p.m. – 5:00 p.m. Exhibits Move-In

Monday, May 4

7:30 a.m. – 5:00 p.m. Exhibit Hall Open

Events scheduled:

- Continental Breakfast
- AM & PM Refreshment Breaks

Tuesday, May 5

7:30 a.m. – 5:00 p.m. Exhibit Hall Open

Events scheduled:

- Continental Breakfast
- AM & PM Refreshment Breaks

Wednesday, May 6

7:30 a.m. – 10:30 a.m. Exhibit Hall Open

Events scheduled:

- Continental Breakfast
- AM Refreshment Break

10:30 a.m. Hall Closed

10:30 a.m. - 12:00 p.m. Exhibits Dismantle/Move-Out

Exhibitor Fees

Single Booth: \$1,500.00 8' x 10'

Double Booth: \$2,750.00 8' x 20'

The exhibitor fee includes:

- One (1) full conference registration (per booth)
- 8' high back black drape and 3' high side black drape
- 8' draped table and 2 chairs
- Logo and link on the conference website and app
- Access to the attendee roster one week before the conference

Drayage and Decorating

The official service contractor for the 2026 Exposition is Wisconsin Expo.

Exhibitor Service Kits will be available to exhibitors on or about March 6th, following booth confirmation and payment of fees. The kit will identify the drayage vendor and contain all the necessary forms for ordering furniture, decorations, shipping, storage, and labor.

Shipping/Receiving

Exhibitors must ship their materials through the drayage vendor. Please don't ship to the Baird Center.

Pipe & Drape

The booth's back drapes and side rails will be black. The table will have a black tablecloth and skirt.

Carpeting & Ceiling Height

The Exhibit Hall is carpeted. The ceiling height is 28'.

Assignment of Space

Booth assignments are based on the date of receipt of the Exhibitor Application, payment in full of the booth fee, and proximity to competing or conflicting organizations.

Conference Registration

Exhibitors must designate one representative to receive one conference registration per 8' x 10' space, which is included in the booth fee. A full registration includes attendance at plenaries, workshops, and ERICSA-sponsored social events.

"Floor Pass Only" registrations are available for \$150 for individuals staffing your booth during Exposition hours. These floor passes are for exhibit hall identification only. Floor Pass Only attendees do not receive any materials or attend any conference functions or events.

Exhibitor personnel should register in advance. Badges and registration packets will be available at the Registration Desk at the Baird Center starting on Sunday, May 3rd at 12:00 p.m.

General Information for Exhibitors

Questions? Call 505-250-2906 or
Email Corrina@mgr-events.com



Official Conference Hotel

Hilton Milwaukee City Center
509 W. Wisconsin Ave.
Milwaukee, WI 53203

Room rate: Single / Double \$179 plus tax

Suites: Please check with the hotel for the rates on suites.

The room block will be announced soon with booking instructions.

Exhibit Hall Location

The exhibit hall is in Grand Ballroom C/D on the Ground Level of the **Baird Center**.

Advisory Notice Regarding Outside Solicitations

Please be advised that numerous companies have been emailing our sponsors and exhibitors, trying to book hotel rooms or sell attendee lists for our events. These companies have no relationship with us. Please ignore any communication from these companies or others not affiliated with ERICSA or MgR & Associates. If you are in doubt, please forward the email to info@ericsa.org.



Payment of Fees

ERICSA will reserve your exhibit space only with full payment. Make checks payable to ERICSA.

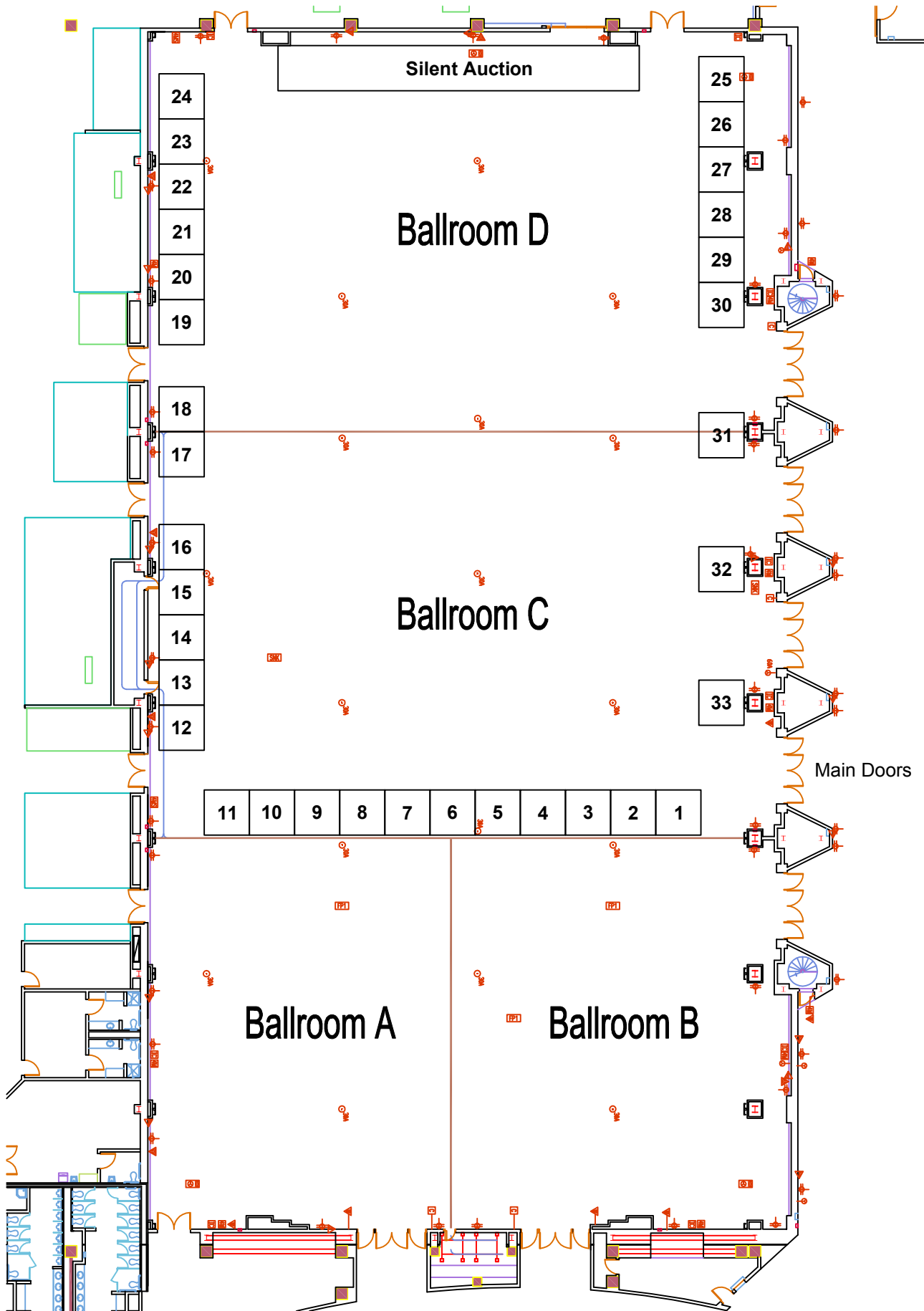
Please complete the enclosed Sponsor and/or Exhibitor Application and email or send it with payment to the address below.

Applications sent via email are preferred.
info@ericsa.org

ERICSA
c/o MgR & Associates
PO Box 67585
Albuquerque, NM 87193
505-250-2906

Please complete an online registration for the person receiving the complimentary registration.





ERICSA 2026

BAIRD CENTER BALLROOM C & D	SAVED AS: ERICSA.dwg	ITEMS: 8' X 10' BOOTHS
DRAWN BY: WISCONSIN EXPO, INC.	REVISED: 12-2-2025	SCALE IN FEET 0 5 10 15 20

Exhibitor Application

We appreciate your support and look forward to seeing you in Milwaukee, Wisconsin!

Questions? Call 505-250-2906 or Email Corrina@mgr-events.com



In accordance with the exhibit regulations governing the rental of exhibit space (see the next page), the undersigned hereby applies for exhibit space at ERICSA's 63rd Annual Training Conference in Milwaukee, Wisconsin, Sunday, May 3 – Thursday, May 7, 2026. We have read and agree to the exhibit regulations. We understand that these regulations are incorporated into this contract by reference and that this application becomes a contract upon acceptance and confirmation by ERICSA. **We understand that no booth assignments will occur until the application AND fees are paid in full.**

Section 1 Booth Location

Booth assignments are based on the date of receipt of the Exhibitor Application and payment in full, as well as proximity to competing or conflicting organizations.

Booth Location Preference. (Please list your first and second choices for booth location.)

Please list any organizations you do not wish to be located near. (We will make every effort to accommodate your request, but we can't promise you this.)

Section 2 Booth Fees

Single Booth: \$1,500

Double Booth: \$2,750

Total Due: \$

Return this completed contract & payment to:
ERICSA c/o Mgr & Associates, PO Box 67585,
Albuquerque, NM 87193 **OR** via email (preferred):
info@ericsa.org

PAYMENT METHOD

☐ Check # ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Cardholder
Name

Security
Code

Expiration
Date

Card
Number

Signature

Billing Address
(If different than above)

Section 3 Official Exhibit Representative

Designate the name of the person in your organization who will receive all relevant exhibit materials, including confirmation and the service kit. *Conference and exhibitor floor pass attendees must register for the conference.*

Official Exhibit Representative:

Company Name:

Job Title:

Email:

Address:

Phone:

Section 4 Signature

All applications must be signed to confirm booth space.

I understand and agree to abide by the official regulations on this application.

Signature

Date

Official Exposition Regulations

Questions? Call 505-250-2906 or
Email Corrina@mgr-events.com



All exhibits and exhibitors are subject to the regulations below. The words "Management," "Association," and the letters " ERICSA" herein refer to the Eastern Regional Interstate Child Support Association, acting through its officers or agents, in managing the Exposition.

1. Date and Hours of Exposition

Monday, May 4: 7:30 a.m. – 5:00 p.m.
Tuesday, May 5: 7:30 a.m. – 5:00 p.m.
Wednesday, May 6: 7:30 a.m. – 10:30 a.m.

2. Exposition Sponsorship and Objectives

The Exposition is produced by and is the property of ERICSA. The Exposition is an educational adjunct to the professional workshops held during the Annual Training Conference. The exposition is meant to supplement by providing a forum where child support enforcement professionals can learn about various products and services. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of ERICSA members. ERICSA reserves the right to refuse space to any applicant who, in the opinion of ERICSA, is unlikely to contribute to the overall objectives of the Annual Training Conference.

3. Exhibitor Representative Responsibilities

Each Exhibitor will name a person as the official on-site representative. This representative shall be authorized to enter into such contracts to fulfill obligations to ERICSA and other contractors and subcontractors. **Each paid exhibiting company is entitled to one complimentary conference registration.**

4. Contract for Space

The application for exhibit space, space assignment by ERICSA, and full payment of fees constitute a contract for the right to use the space. **Applications should be completed and accompanied by payment in full. No pre-paid fees will be refunded on cancellations made after March 13, 2026. Cancellations made on or before March 13 are eligible for a 50% refund.**

5. Installation and Dismantling

Exhibits must be installed between 12:00 p.m. and 5:00 p.m. on Sunday, May 3. Any space unclaimed by 5:00 p.m. on Sunday may be reassigned without a refund. ERICSA will not be liable for any incurred expenses.

The Exposition closes on Wednesday, May 6, 2026, at 10:30 a.m. Exhibitors may not dismantle their exhibits until after this time. All exhibits and supplies must be dismantled and removed from the exhibit hall by 12:00 p.m., Wednesday, May 6, 2026.

6. Use of Exhibit Space

No exhibitor shall assign, sublet, or share, in whole or in part, their space without the consent of Management. No exhibitor is permitted to show goods other than those manufactured or handled in its regular course of business. No firm, organization, or individual not assigned space in the Exhibit Hall will be permitted to solicit business, in any manner, within the Exhibit Hall.

7. Care of Buildings/Regulations

Exhibitors or their agents shall not deface walls/floors of the building, booths, and/or equipment or furnishings in a booth. The exhibitor will be held liable for any damage caused by its agents or employees. Exhibitor assumes full responsibility for complying with union regulations, local, city, and state laws regarding sales taxes, and regulations concerning fire, safety, electrical wiring, and health.

8. Location of Exhibits

Management reserves the right to alter the location of exhibits or booths shown on the official floor plan as it deems advisable and in the best interest of the Exhibition.

9. Liability and Insurance

Exhibitor hereby assumes entire responsibility and agrees to protect, defend, indemnify, and save the Baird Center, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Baird Center and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, explicitly referring to the Contractual liability outlined in this agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

Baird Center, its owners, and its operator shall be included in such policies as additional named insureds. In addition, the Exhibitor acknowledges that neither Hotel, its owners, nor its operator maintains insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance, insuring any losses.

10. Failure to Open Exposition

In case the premises of the Baird Center area therein shall be destroyed or damaged, or if the ERICSA Exposition fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with because of any strike, lockout, injunction, act of God, emergency declared by any government agency, or for any other reason, this contract may be terminated by ERICSA. In the event of such termination, the Exhibitor waives all damages and claims for damages and agrees that the sole liability of ERICSA shall be to return to each exhibitor its space payments, less a pro rata of all costs and expenses incurred and committed by ERICSA.

11. Drayage and Decorating

The official service contractor for the 2026 Exposition is Wisconsin Expo.

Exhibitor Service Kits will be available to exhibitors on or about March 6th, following booth confirmation and payment of fees. The kit will contain all the necessary forms for ordering furniture, decorations, shipping, storage, and labor. Exhibitors are prohibited from shipping to the Baird Center.

12. Regulations and Contract

These regulations have been formulated in the best interest of all concerned and have become part of the contract between the Exhibitor and ERICSA. All matters and questions not covered by these regulations are subject to Management's decisions.