

Eastern Regional Child Support Association

Technology Committee

December 12, 2014 Call Notes

Present:

Christine Jennings, Committee Chair
Carla West
Lara Webb Fors
Elaine Poole

Discussion items:

- 1) Website photos – this was the primary topic for today’s meeting
 - 1) The Executive Committee charged the Tech Committee with selecting four stock photos from Courtland. Our contract specified the cost per stock photo at \$25.00 each.
 - 2) Previously, we hoped to use photos gathered by Elaine. However, Courtland reported that the photos were not usable in the header of the new website because the pixels are not big enough. We will put the 75 photos Elaine sent elsewhere on the site.
 - 3) We reviewed the stock photos that Courtland had displayed on the site under development.
 - 4) Because the photos did not present enough diversity, we decided to ask Courtland for additional stock photos to review.
 - 5) Christine sent the following email to Sandi Beach immediately after our meeting:
“ERICSA is interested in purchasing four stock photos from Courtland for our new website. We looked over the six stock photos that you placed on the website and are interested in seeing photos of families that reflect more diversity in line with the population of the country today. In particular, we would like to make sure we include a Latino and a tribal family in addition to the Caucasian and African American family photos.”
- 2) Website training
 - 1) Tim and Carla participated in the training provided by Courtland.
 - 2) They reported it went well.
- 3) Update on progress with new website
 - 1) Will go live next week.
 - 2) Tim recommended we fill the ‘Resources’ with our tabs.
 - 3) Banner will change to Board Member.
 - 4) We will be furnished with login information.
- 4) “Go Live” meeting scheduled with Courtland on Monday, December 15.
 - 1) Sandi Beach had sent an email to the committee members on December 2 asking us to review the development website and send them feedback by December 9 to allow them to make any updates by today.
 - 2) Committee members submitted their comments by email earlier to Courtland after reviewing the development site. Overall, the comments were that the website. Loretta Everett identified two problems:
 - i. The WICSEC link did not appear to be correct
 - ii. The Foreign Language Translator link took her to Yahoo.

- 3) The purpose of the “Go Live” meeting is to make sure we are all on the same page for next week’s launch. It will not be an opportunity to ask for additional changes.
- 4) Christine forwarded Courtland’s invite to all committee members. While the invite had included only Tim, Carla and Christine, the decision was made that everyone should have a change to participate.

Additional activities following the December 12 call regarding the website banner photos:

- 5) Courtland sent us a zip file of additional stock photos early afternoon of December 12.
- 6) Committee members sent their votes by email.
- 7) We had different favorites and overall felt we were not showing enough diversity, particularly a tribal family, or enough equity between photos of mothers and fathers.
- 8) Christine sent a request to Courtland early Monday, December 15, for photos that represented a tribal family and the following email to the committee members for consideration: *“Here is the language in our contract regarding photos. If we are only talking about \$25/pic then I think we could go with five or six photos instead of four if we see more we like. I still would like to get a tribal pic”.*

5. (Optional) Stock Photography

Client can choose stock photography to use on website. Price starts at \$25.00 for low resolution web-ready images. Pricing for higher resolution images can be provided in a separate quote.

- 9) Courtland sent us a couple of new photos.
- 10) Carla made an executive decision to allow us to spend an additional \$25 and pick five photos.
- 11) After much communication by email, including Lara identifying that the new Courtland photos did not truly represent a tribal family and two additional photos being sent by Courtland, the committee made its final selections on December 17.
- 12) The fifth photo we selected was a tribal family pic of a mother and child.

Additional activities following the December 12 call regarding the “Go Live” meeting:

- 1) We attended the “Go Live” meeting with Courtland on December 15.
- 2) The minutes of that meeting are attached to this report.
- 3) Our new website went live on December 19. We received the following email from Greg Holmes of Courtland:

“Congratulations, your website <http://ericsa.org> has launched!

- Administrative accounts have been restored and can now access the website administrator by visiting <http://ericsa.org/user> and using the user name and password provided at training.
- We have enabled Google Analytics on your site. Please login to your account in a few days to verify that it is properly tracking your site traffic.
- The following email accounts and forwarders have been setup for you. If you need to change any of the email accounts, you can log into the Control Panel area of your website at <http://ericsa.org/cpanel> If you need this login information or our assistance, contact us at support@strudellstudios.com noreply@ericsa.org – email account

Email forwarders:

(left column will forward all incoming messages to right column)

VP_PL@ericsa.org	To	salap@oakgov.com
im_past_president@ericsa.org	To	lfors@greenecountymo.org
info@ericsa.org	To	tim@rainbowassoc-meetings.com
president@ericsa.org	To	cwest@ywcass.com
president_elect@ericsa.org	To	mbean@deloitte.com
secretary@ericsa.org	To	pspear0452@aol.com
treasurer@ericsa.org	To	deborah.edwards@acf.hhs.gov
vp_conf_ops@ericsa.org	To	tnickel@csfmail.org
vp_es@ericsa.org	To	elainepoole@bellsouth.net

If you have any questions, please contact the Strudell Help Desk at support@strudellstudios.com or by phone at 517-908-3950.

4) Our new website was open for conference registration meeting the timetable we hoped to achieve.