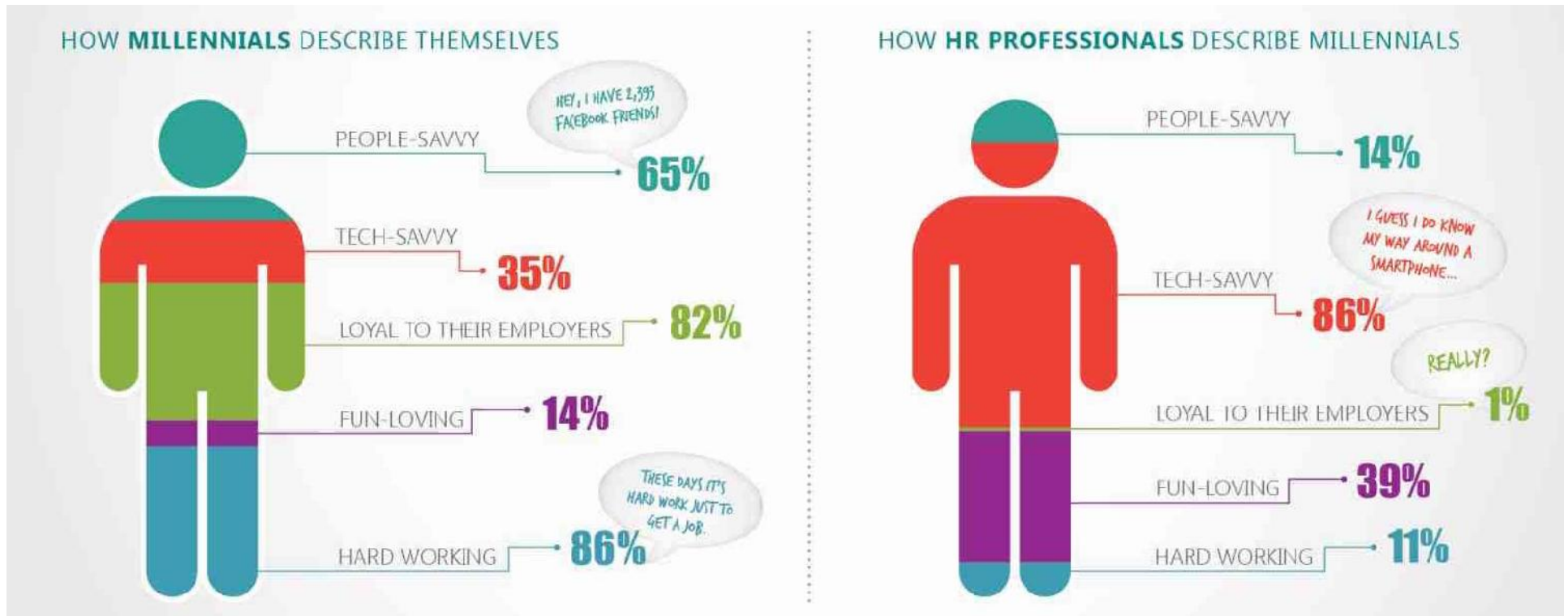




- Smart – Most college educated generation
- Diverse - 60% white
- Political – 66% voted Obama in 2008
- Not Religious – Just 64% believe in God

# Perception vs. Reality



<http://www.social4retail.com/meet-the-millennials-all-you-ever-wanted-to-know-about-americas-youth-in-charts.html>

# THE GENERATION GAP

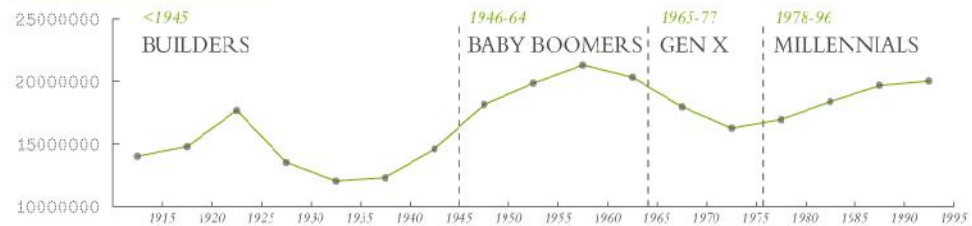
## IN YOUR OFFICE

Over the next five years, we will witness an unprecedented generational shift in the workplace. The aging Baby Boomers will begin to retire and the maturing Millennials will take over as the majority group.



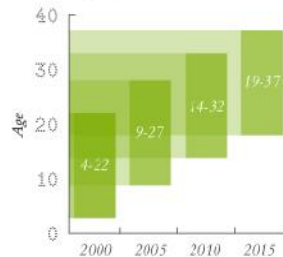
70 Million people in the US belong to the **Millennial Generation**

### NUMBER OF BIRTHS BY YEAR



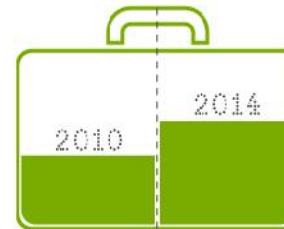
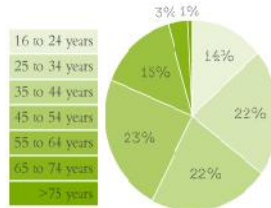
### BREAKDOWN OF MILLENNIAL AGES OVER TIME

By the year 2015, the youngest Millennials will finally be of working age, and the oldest will just be entering the prime of their careers.



### CURRENT AGE OF WORKFORCE

Though the Millennials have had their career advancement delayed with Boomers working longer, this promotion will happen quickly as the older generation retires en masse.



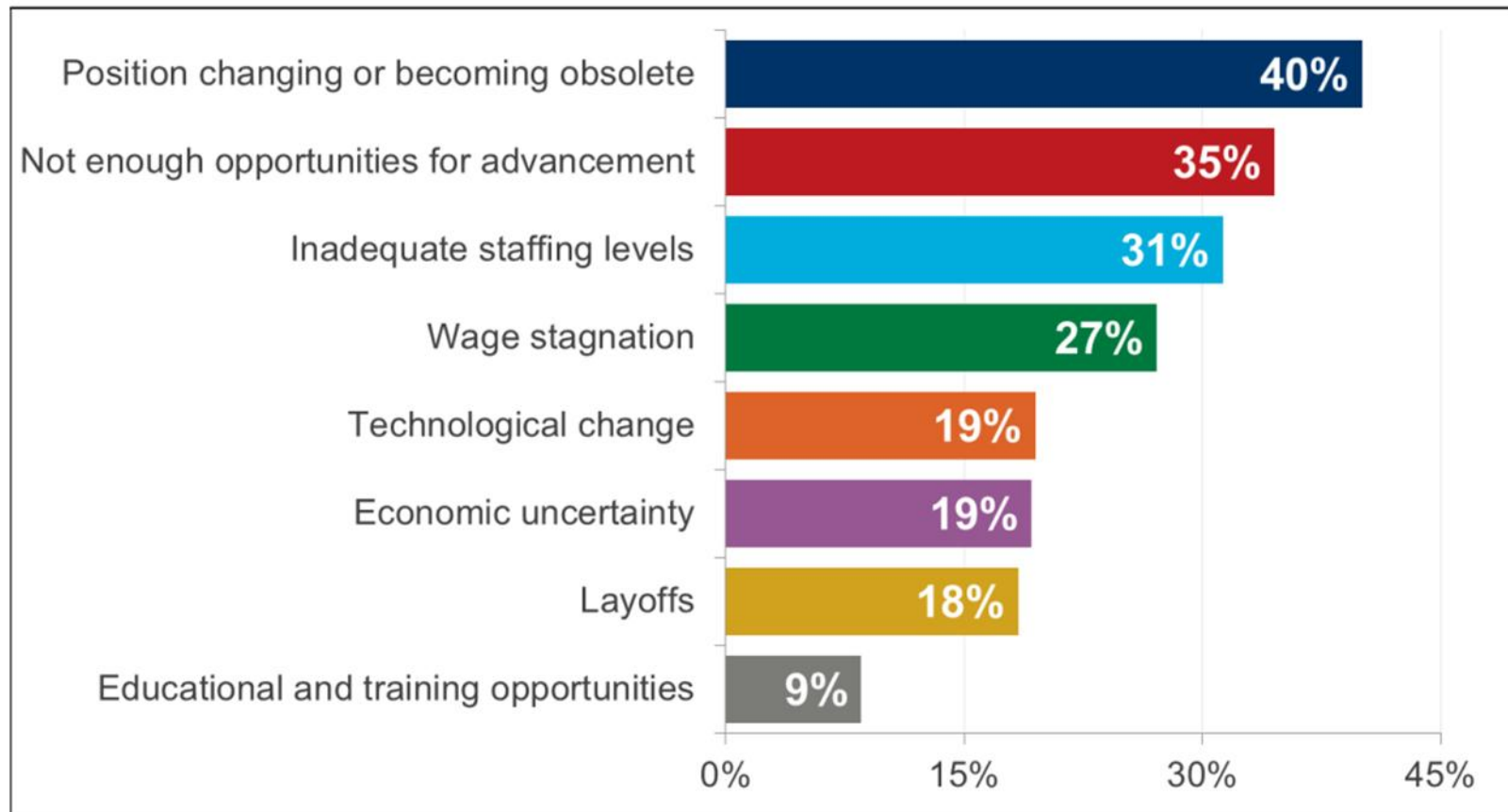
Millennials currently compose roughly **35%** of the US workforce, and are projected to be **47%** of the US workforce by 2014.

Due to rapid baby boomer retirement, Millennials will be given high levels of responsibility earlier in their careers than previous generations

*-Managing the Millennials*

# Meeting Millennial Needs

Employees' top job concerns



<http://2020workforce.com/tag/learning-and-growing/>

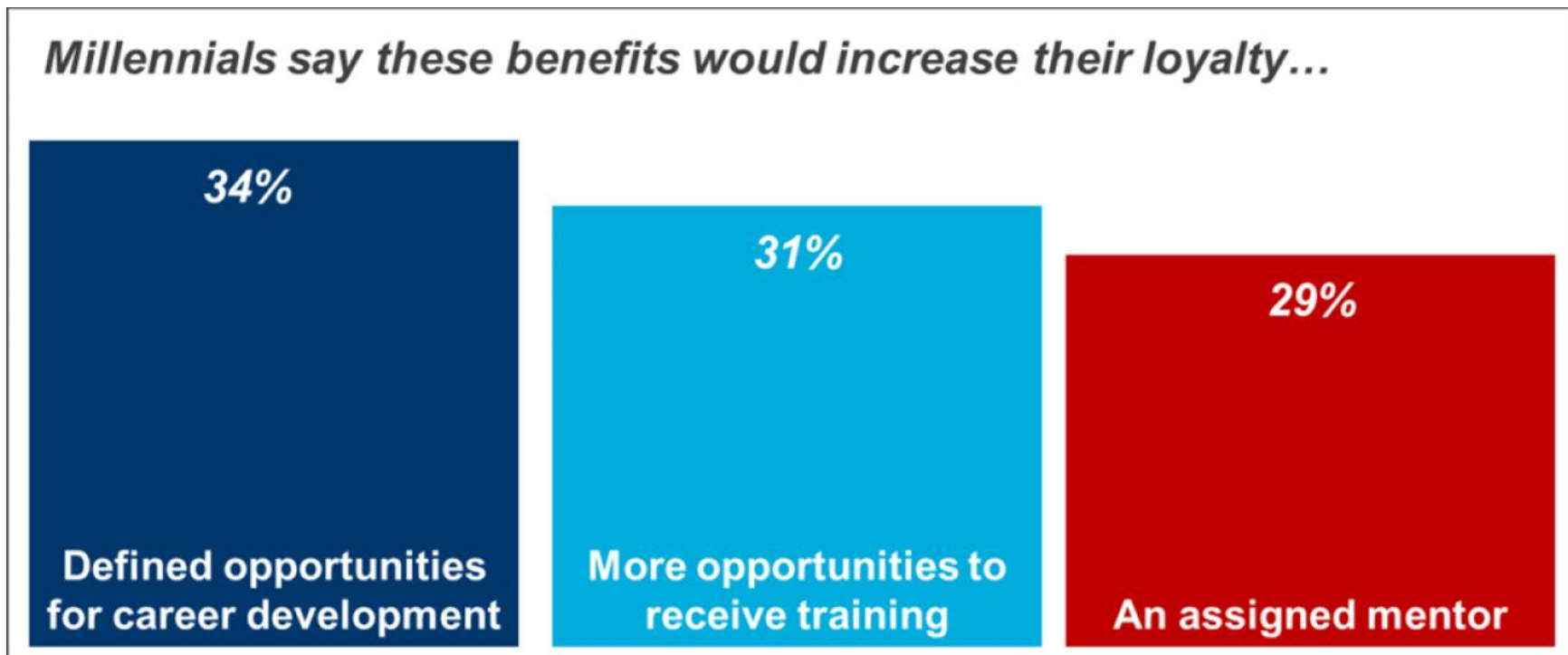
# Employers today

Employees say their company...



<http://2020workforce.com/tag/learning-and-growing/>

# Millennials are more loyal



<http://2020workforce.com/tag/learning-and-growing/>