



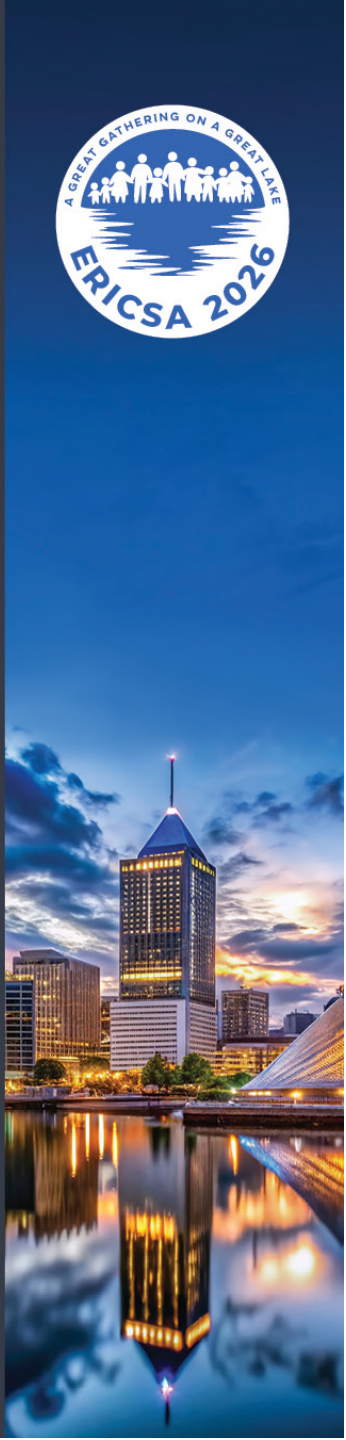
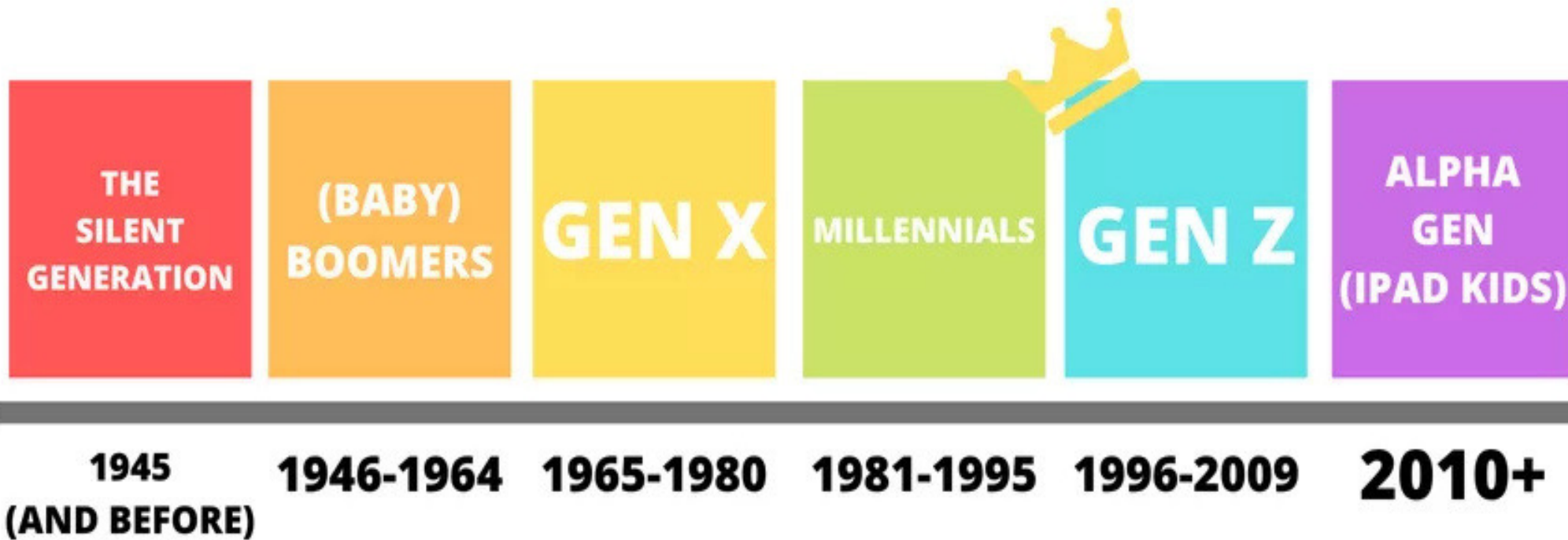
ERICSA 63RD ANNUAL TRAINING CONFERENCE & EXPOSITION

MAY 3-7, 2026

Milwaukee

WISCONSIN

Generation Categories



BABY BOOMERS

Tim Cawoski

Tom Horan

GENERATION Z

Sydney Merica

Hannah Fuller

Alyssia Terrell

Panelists

GENERATION X

Jameelah Hayes

Mike McGuire

Sharon Pizzuti

GENERATION Y (MILLENNIALS)

Ashley Forbes

Aylisa Hopkins

Dakida Brandon-Johnson



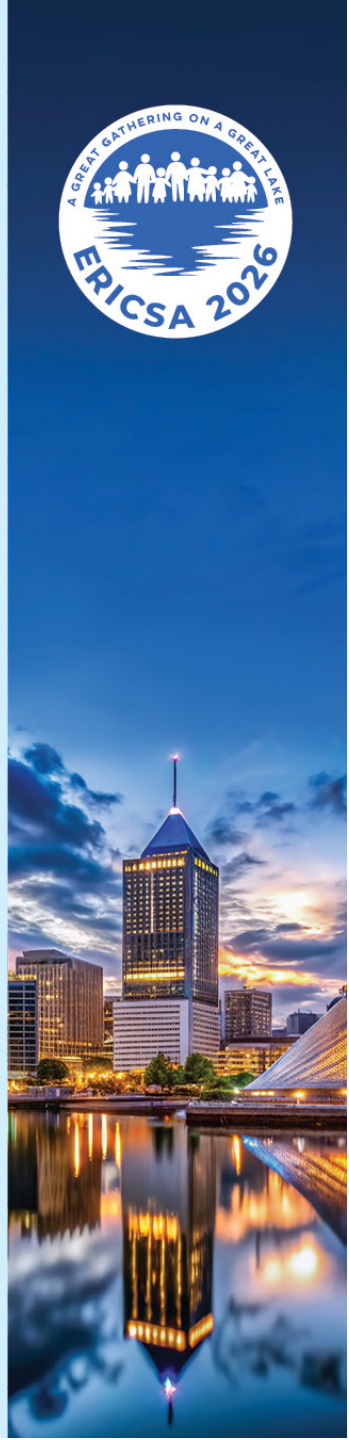
TikTok
@bmotheprince

Gen Alpha

What's this!?!

Topic #1: Phones in the Workplace

1. What is your preference with calling vs texting?
2. What is your office policy on use of cell phones in the workplace?
3. What would you think if you saw someone in your office using their phone during the workday?



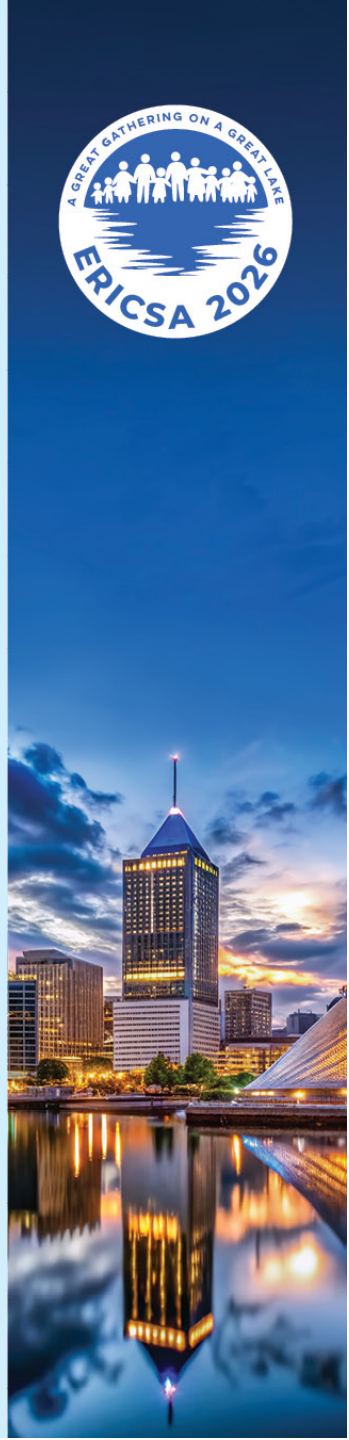
Topic #2: Notetaking

1. What is your method for notetaking and is that the norm for your colleagues?
2. What minimum expectation do you have regarding their notetaking when working with a colleague?



Topic #3: Retirement Planning

1. When you entered the workforce, what (if anything) did you know about retirement planning, and if that understanding has changed over time, what is it now?
2. What (if anything) do you discuss with your supervisees and/or colleagues about retirement planning, and why?



 TikTok
@bmotheprince

Gen Z

NEW YORK

Fourteen year olds are Gen Z!!!

“Microgenerations”

An individual in the last year of one generation might be closer to someone in the first year of the following generation as opposed to someone 19 years older.

“No generation should be characterised as if they have one personality type, with a single set of dispositions and attitudes, even if it is nice.” <https://theconversation.com/from-boomers-to-xennials-we-love-talking-about-our-generations-but-must-recognise-their-limits-80679>

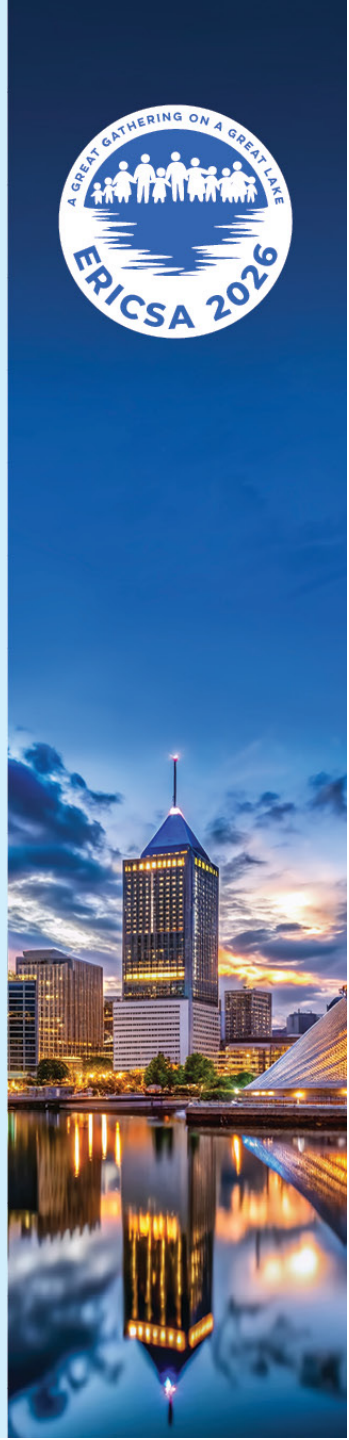
Factors that play into an individual transcending their generational category (or factoring into a microgeneration):

Socioeconomic Status/Class

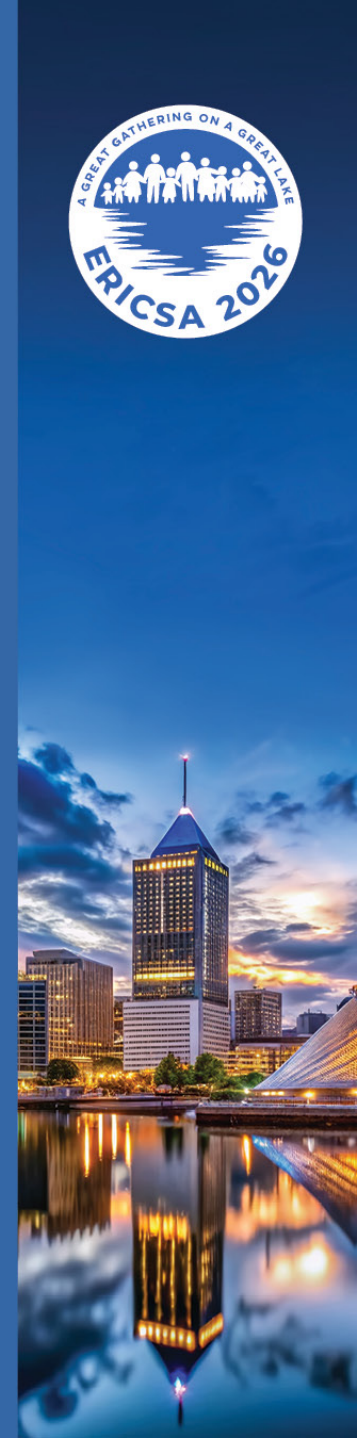
Race

Immigration Status

Gender



QUESTIONS?



Contact Information

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Speakers:

Boomers

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Gen Z

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