



ERICSA

1963-2023

A GEM 60 YEARS
IN THE MAKING

SAVANNAH

60TH ANNUAL TRAINING CONFERENCE & EXPOSITION

MONDAY, MAY 22 - FRIDAY, MAY 26, 2023

Customer Engagement – Looking Out and Looking In

Speakers:

Liz Schriber - Strategic Performance Planning Manager, GA DCSS

Sarah Hurst - Deputy Director of Administration, GA DCSS

Sherry Moss – Assistant Deputy Commissioner, NYC HRA, OCSS

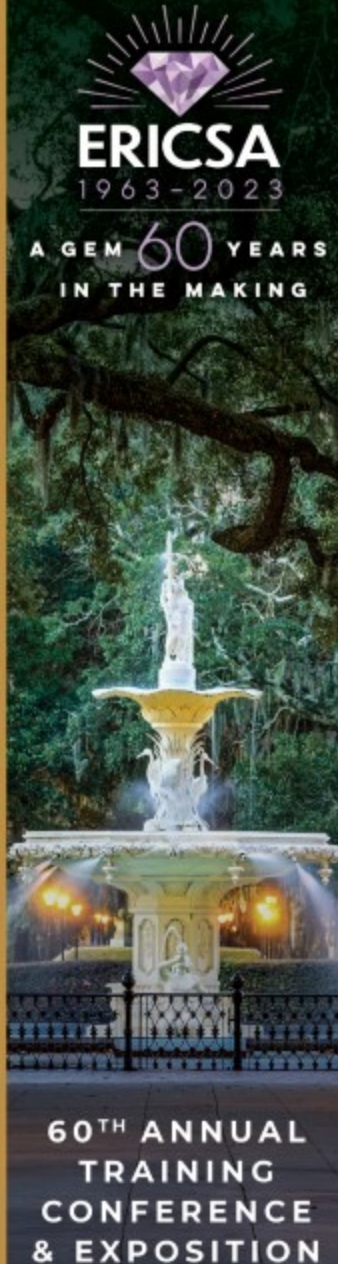
Moderator:

Aman Thukral – Managing Director, Deloitte Consulting LLP



Child support programs continuously aim to improve access to child support services for both custodial and noncustodial parents. In addition to customer-facing improvements, agencies have made progress in improving the processes and systems through which child support staff engage with customers. In this session, two jurisdictions provide insight into the modern solutions and processes they use to engage external and internal customers. The Georgia Division of Child Support Services (DCSS) program will describe the evolution of the DCSS On the Go Mobile App, along with innovations in customer engagement. The New York City (NYC) Office of Child Support Services (OCSS) will present the ACCESS HRA Child Support Mobile App and the NYC OCSS Intake Unit's Electronic Case Folder System (ECFS).

This is an interactive session, so be ready with your ideas!



How do you feel about customer engagement?

Nobody has responded yet.

Hang tight! Responses are coming in.

How do you currently engage with Custodial Parents?

Mainly notices and letters

In person meetings

Mainly call center

Direct phone calls

Email

Text

Virtual Calls (e.g. Teams)

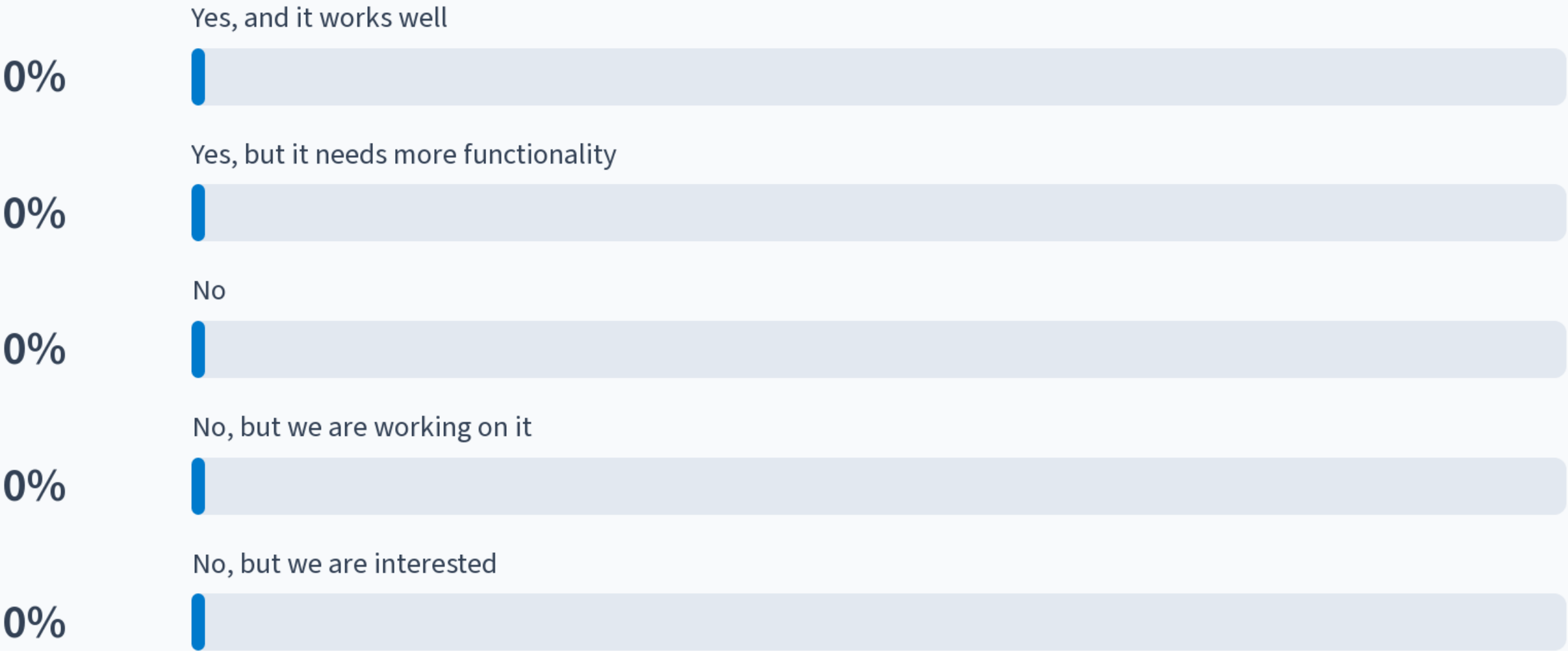
Online Website

How do you currently engage with Non-Custodial Parents?



SEE MORE

Does your child support program have a mobile app?



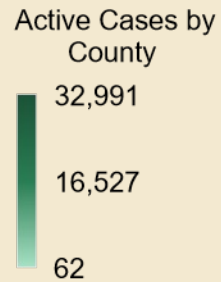
Georgia Division of Child Support Services

Liz Schriber, Strategic Performance Planning Manager
Sarah Hurst, Deputy Director of Administration
Division of Child Support Services
Georgia Department of Human Services

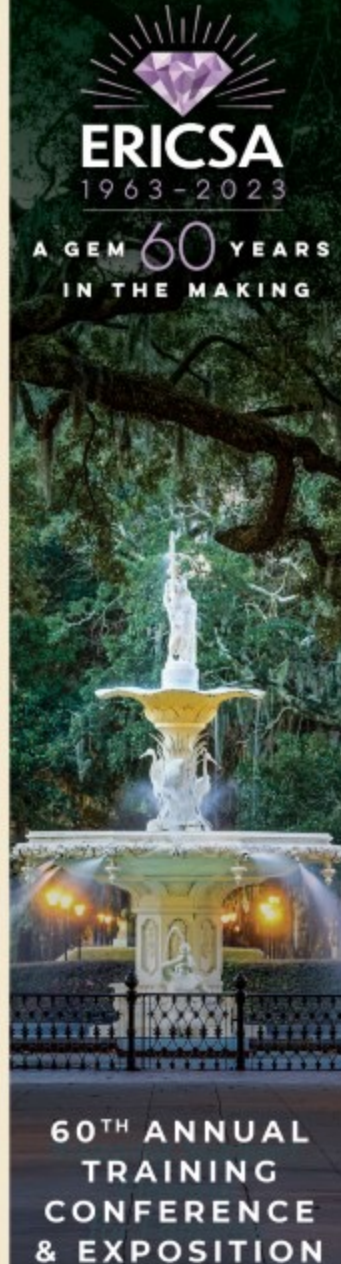


Georgia Division of Child Support Services

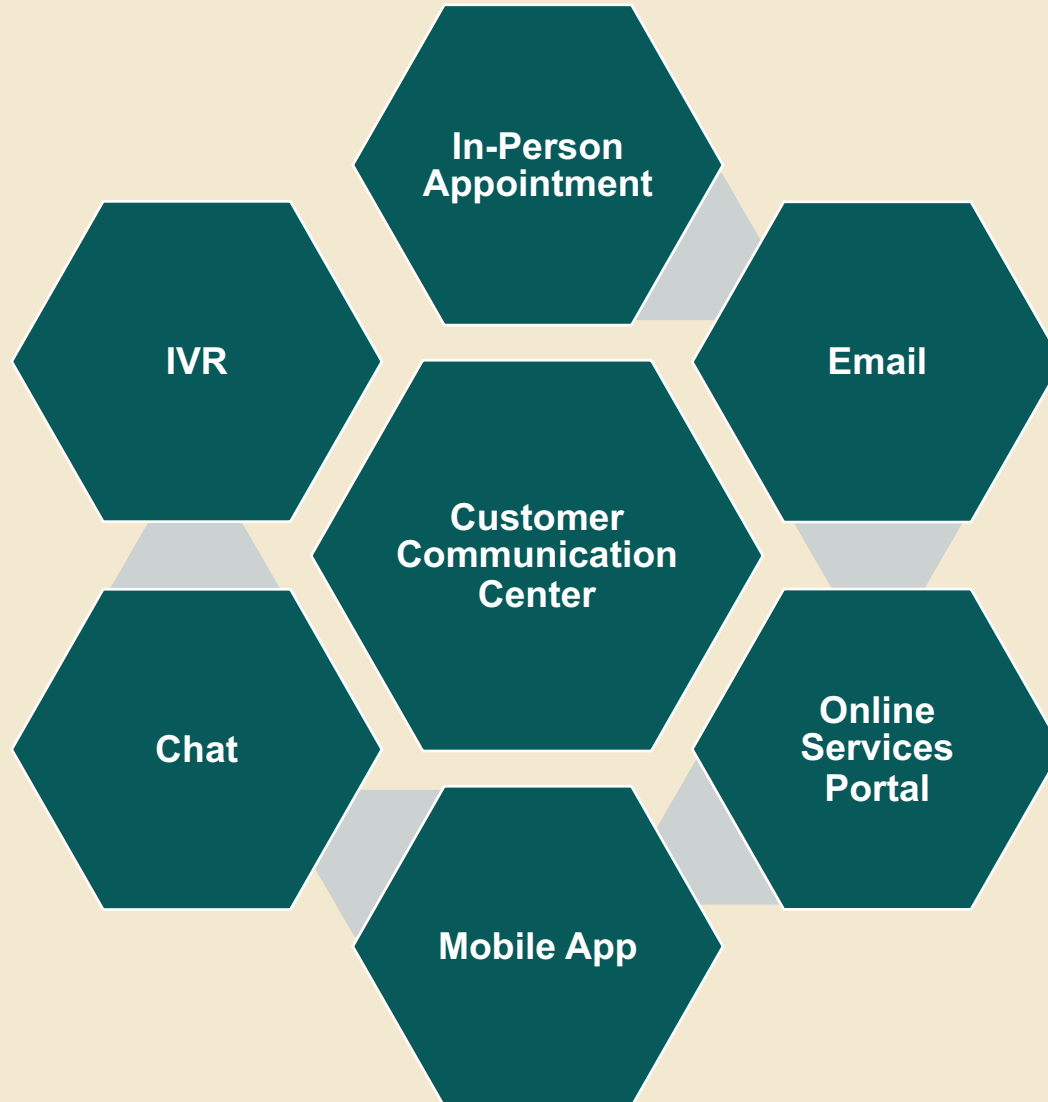
Georgia Caseload by County



- Organization is state administered / state operated
- Combination of Judicial and Administrative
- FFY 2022 Caseload: 328,192
 - Current Assistance: 5%
 - Former Assistance: 37%
 - Never Assistance: 58%
- FFY 2022 IV-D Children: 449,070
- FFY 2022 Full-Time Employees: 1,228
- FFY 2022 Total Collections: \$709 million



Looking Out - Customer Service Options

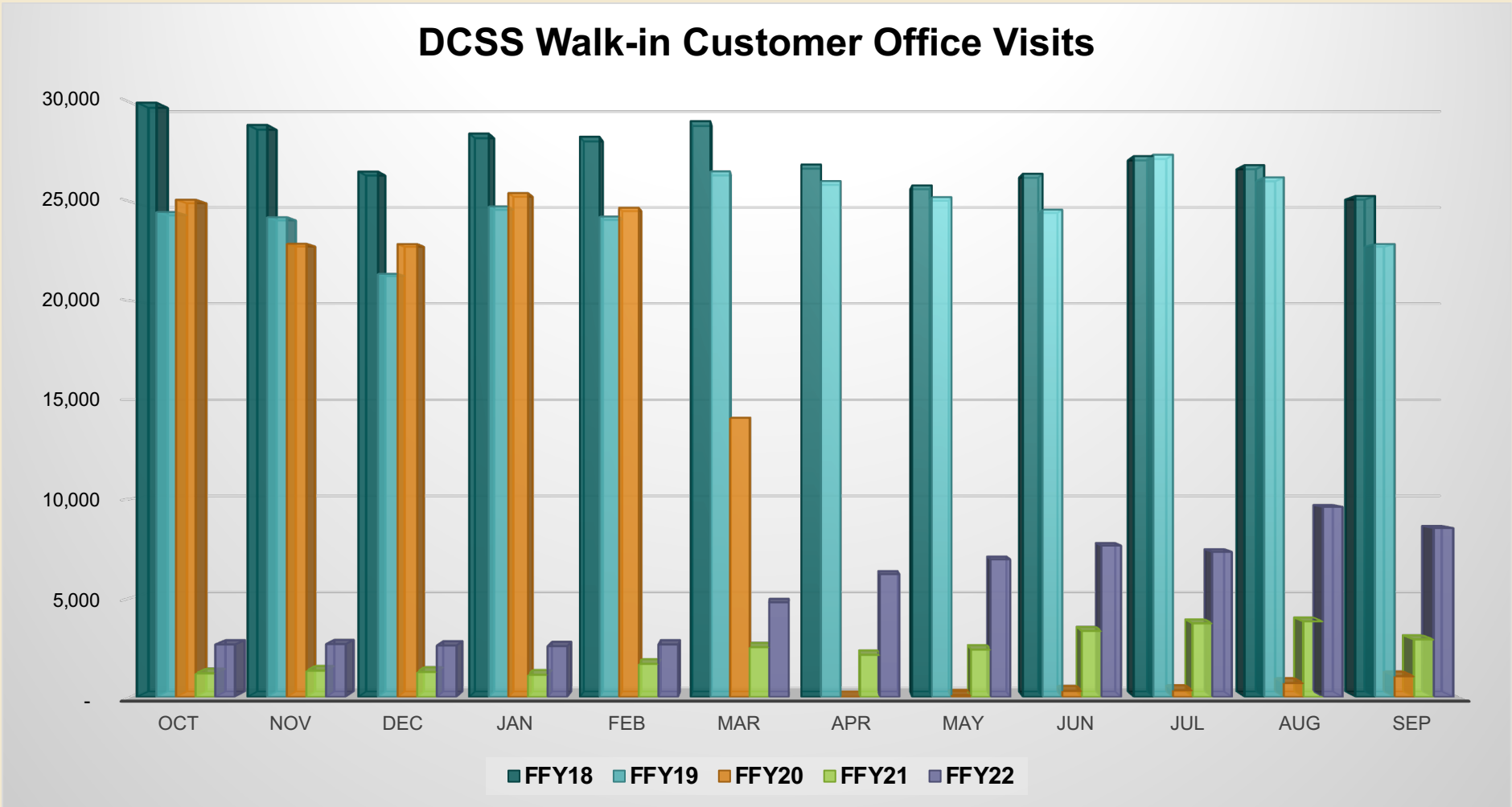


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Customer Appointment Process Changes

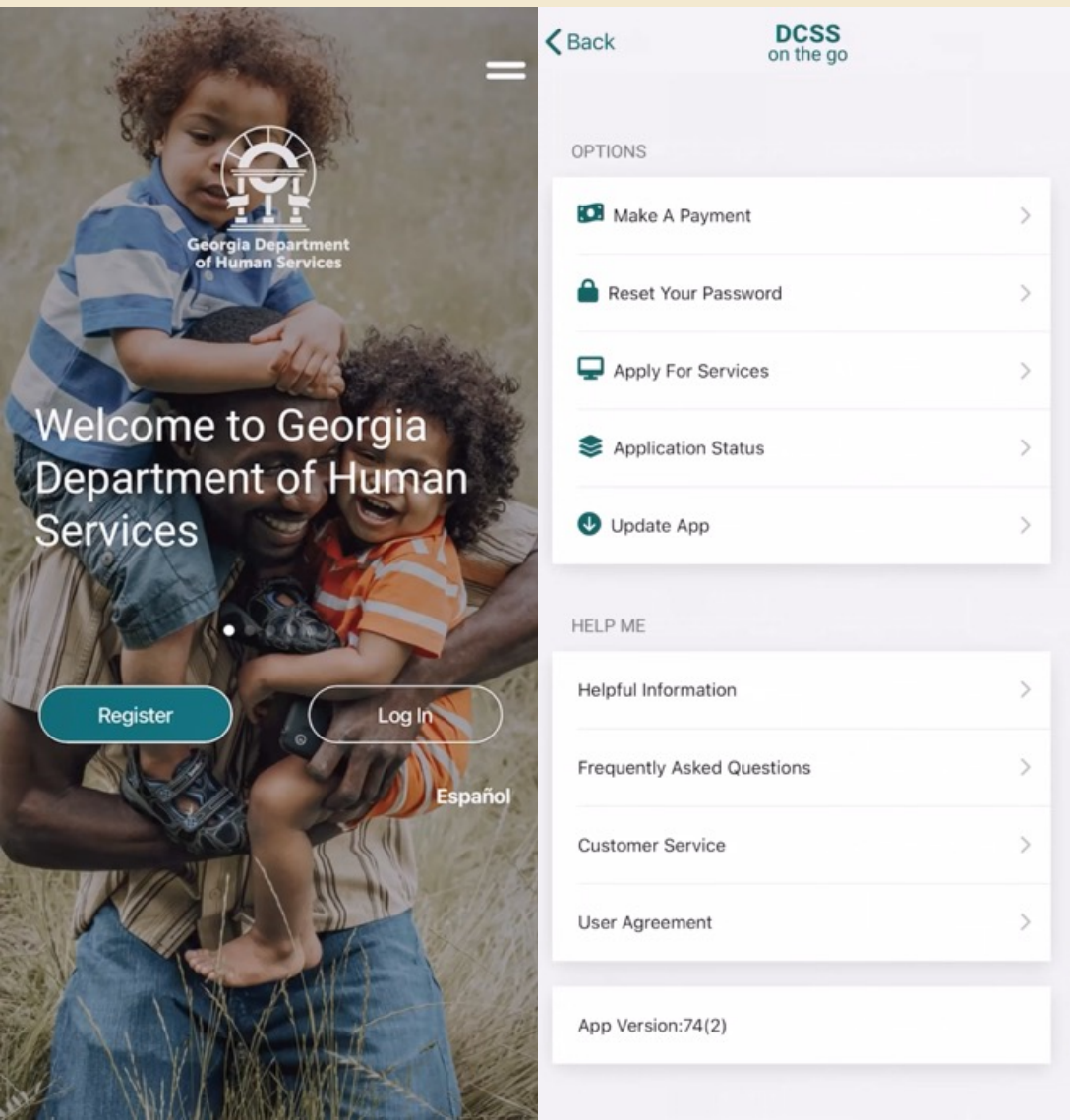


Customer Appointment Process Changes

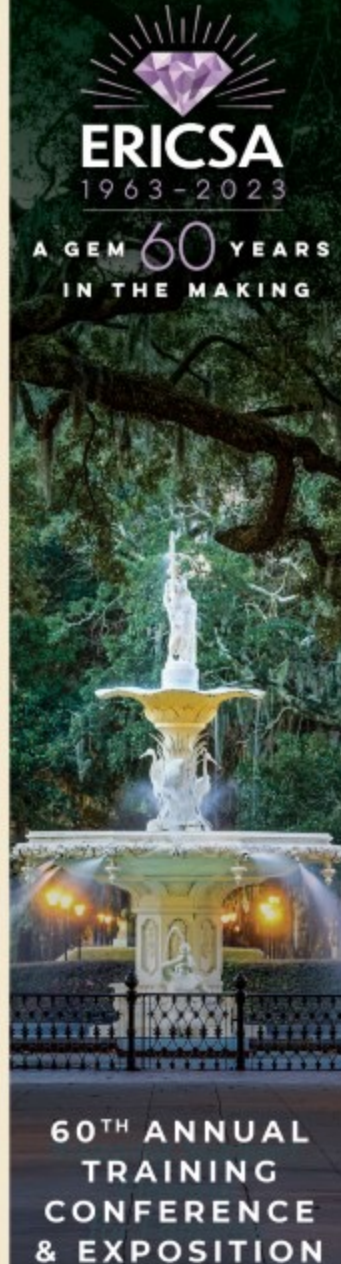
- Pre-pandemic DCSS offices averaged over 25,000 office visits per month.
- The DCSS Mobile App allows customers to request an appointment and specifies what kind of appointment (phone, video conference, in person) they would like. An email is automatically sent to the local office generic email account where the customer's case is located.



Customer Appointment Process Changes

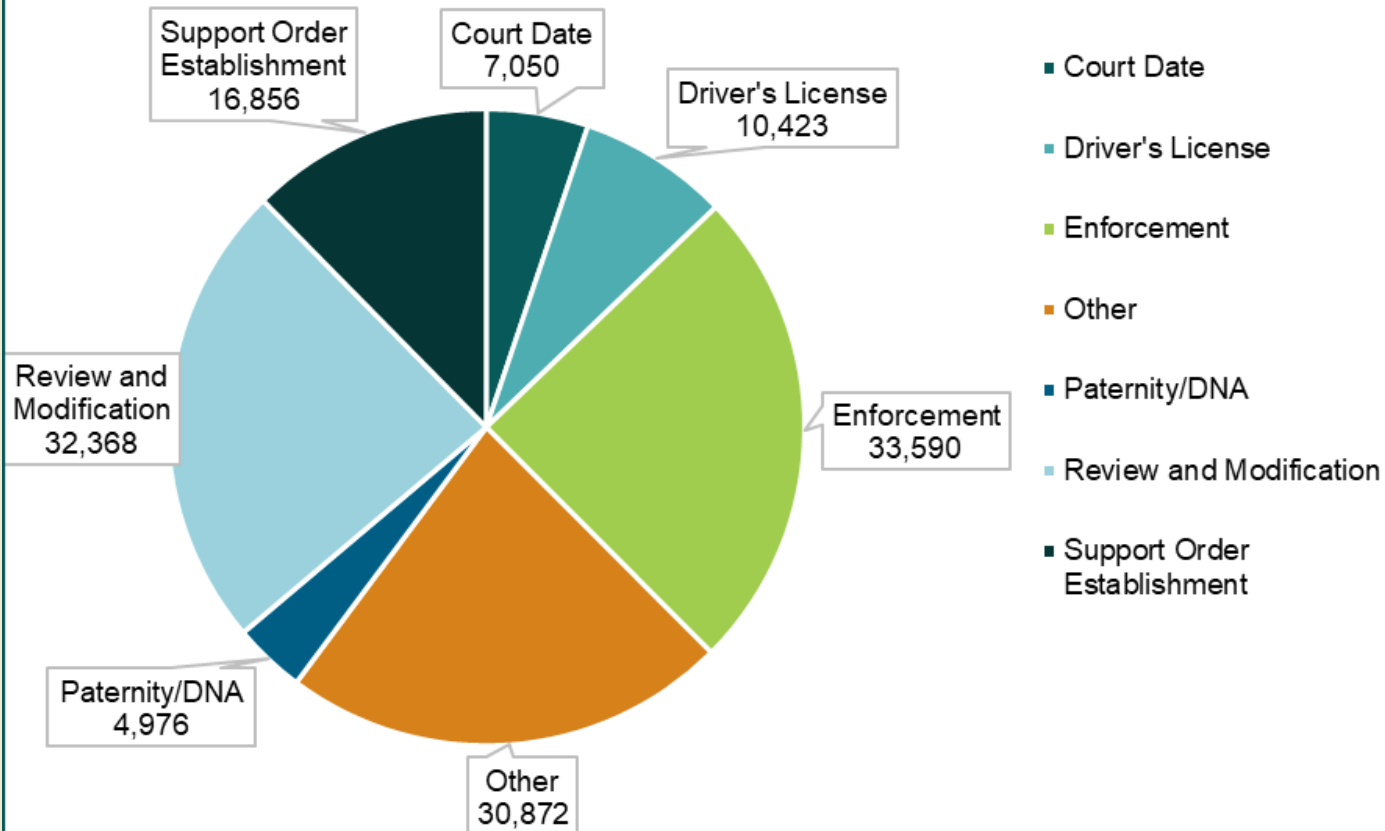


- Customers can view upcoming appointments on the Mobile App.
- In addition to the preferred appointment method customers can specify the reason for their appointment:
 - Support Order Establishment
 - Paternity/DNA
 - Enforcement
 - Court Date
 - Drivers License
 - Review and Modification
 - Other



Customer Appointment Process Changes

Total Requested Appointment Reason



9:08 LTE 31

< Back Request An Appointment

1111111111
CASE NUMBER

*APPOINTMENT TYPE

In-Person ☐

Phone Call ☐

Video Conference ☐

*APPOINTMENT REASON

Driver's License ☐

Court Date ☐

Paternity/DNA ☐

Support Order Establishment ☐

Enforcement ☐

Review and Modification ☐

Other ☐

*CONTACT METHOD

Email ☐

Phone ☐



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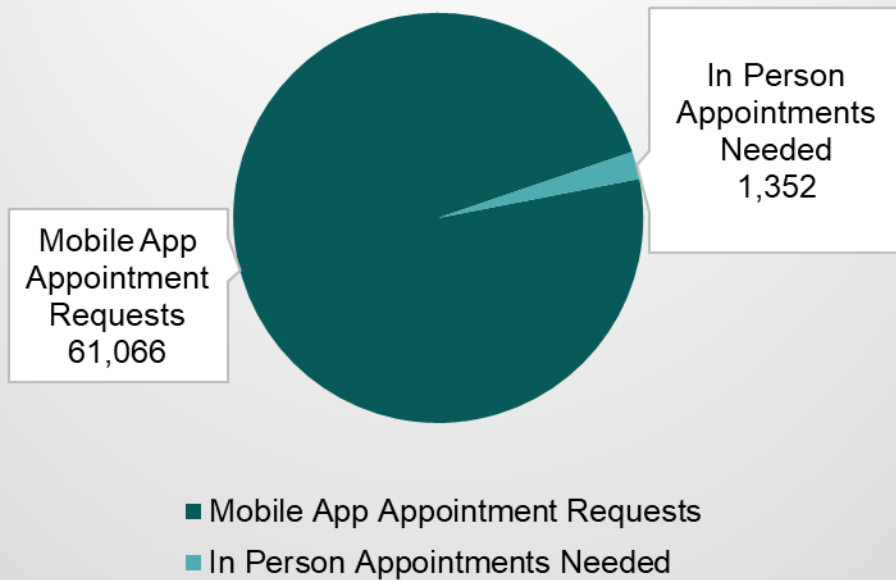


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Customer Appointment Process Changes

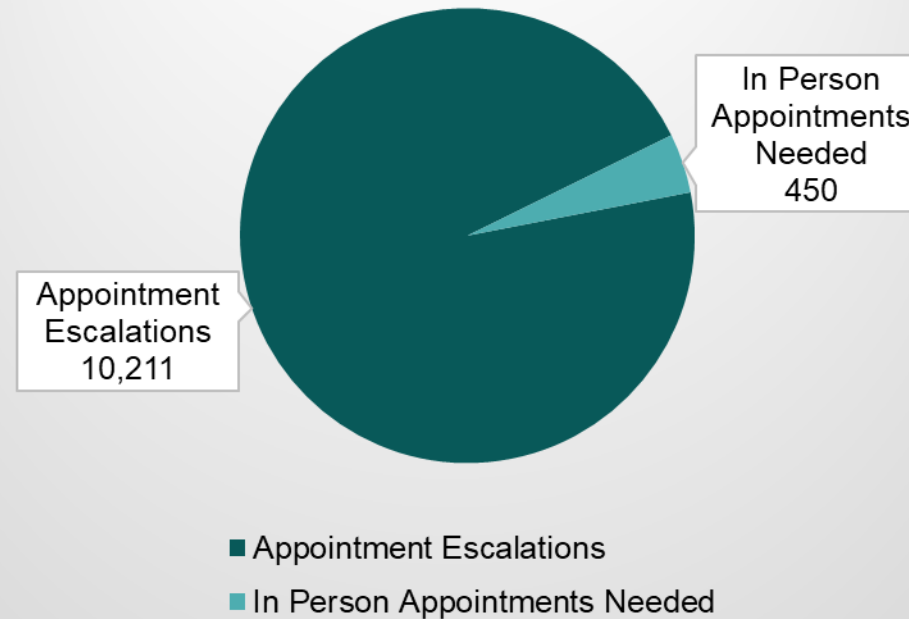
Mobile App Appointment Requests

October 1, 2021 to September 30, 2022



Appointment Escalation Requests

October 1, 2021 to September 30, 2022

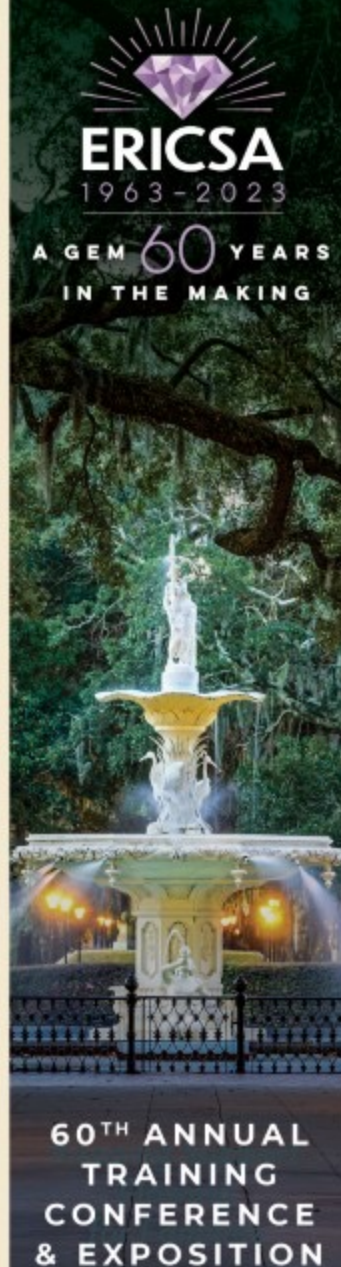
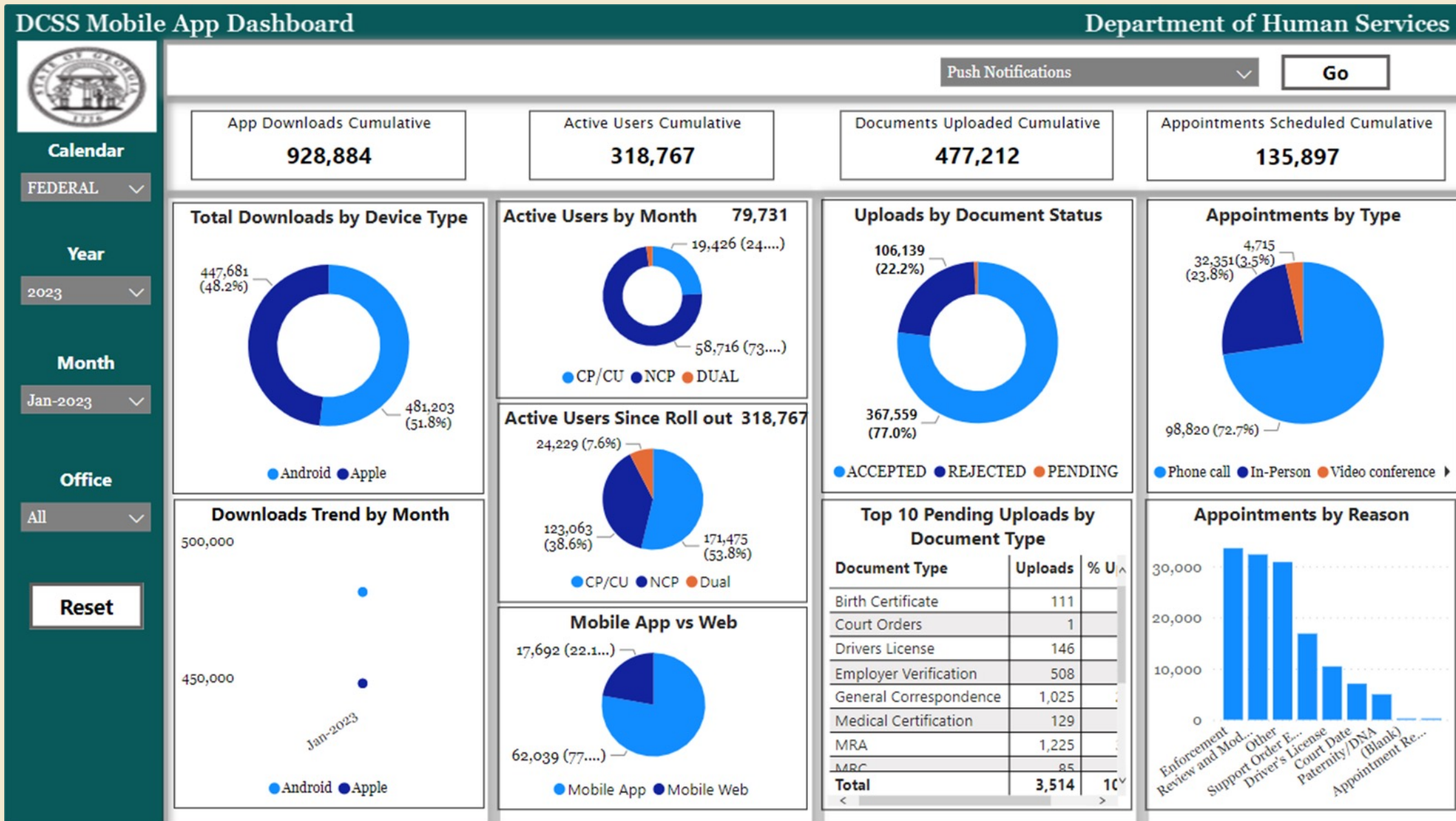


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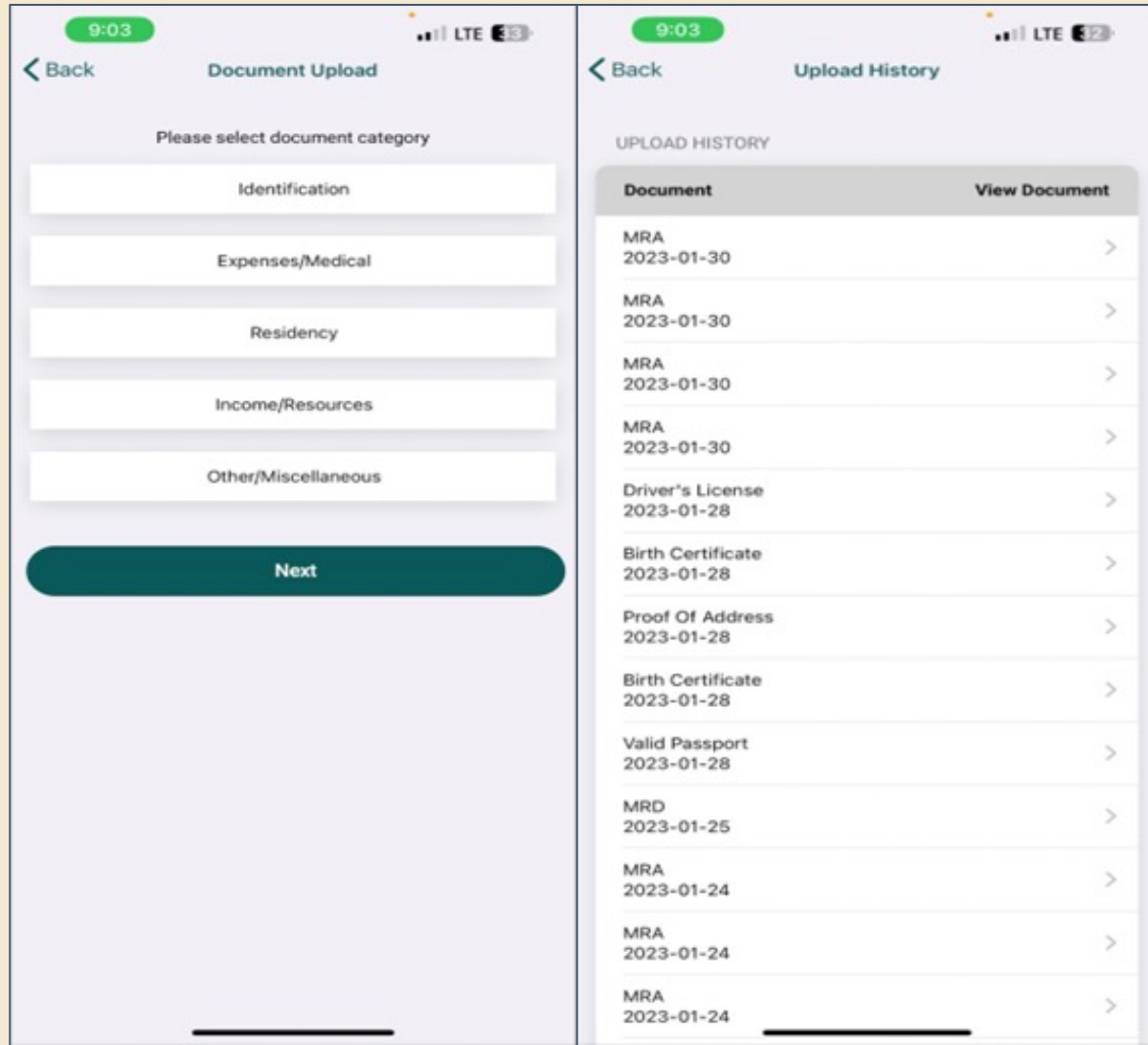
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Looking In - Mobile App Dashboard Landing Page



Mobile App Document Upload

- View documents submitted within the last month
- Color symbols easily identify the status of each document
- Track the status of documents
- If the document is rejected a push notification is sent



Review Documents Screen

Search Documents (Enter Case Number or Client ID or SSN or Agent ID to obtain the document)

SSN: Client ID: Case #: Agent ID:

Doc Status: Source: Doc Category: Doc Type:

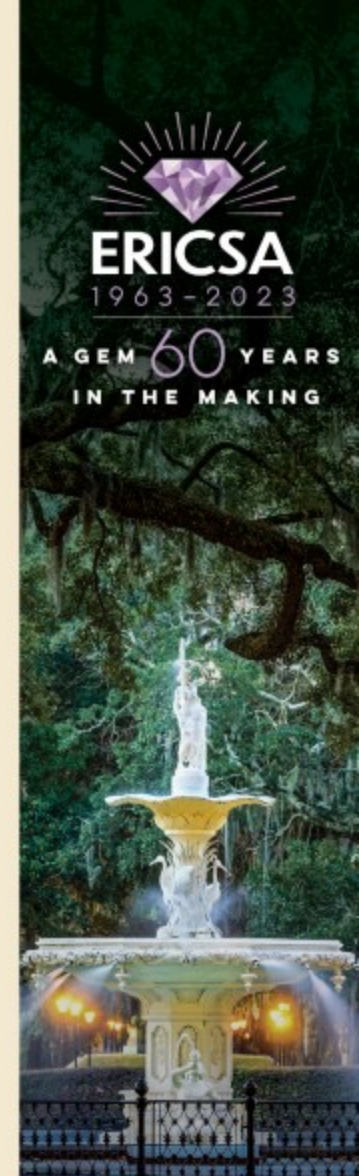
From Date: To Date:

Search Results: 28 Records Found.

TransactionID	IRN	DocCategory	DocType	UploadDate	Upload	ReviewStatus	Review	RejectReason	ReviewedUser	Review Doc
MOBCS		Forms	MRA	02-27-2023	MOBILE	REJECTED	02-27-2023	Missing Information/Document	\$\$CSCB	VIEW UPDATE
MOBCS		Forms	MRA	02-27-2023	MOBILE	REJECTED	02-27-2023	Missing Information/Document	\$\$CSCB	VIEW UPDATE
MOBCS		Forms	MRA	02-09-2022	MOBILE	ACCEPTED	02-11-2022		\$\$CSP1	VIEW UPDATE
MOBCS		Forms	MRA	02-09-2022	MOBILE	ACCEPTED	02-11-2022		\$\$CSCA	VIEW UPDATE

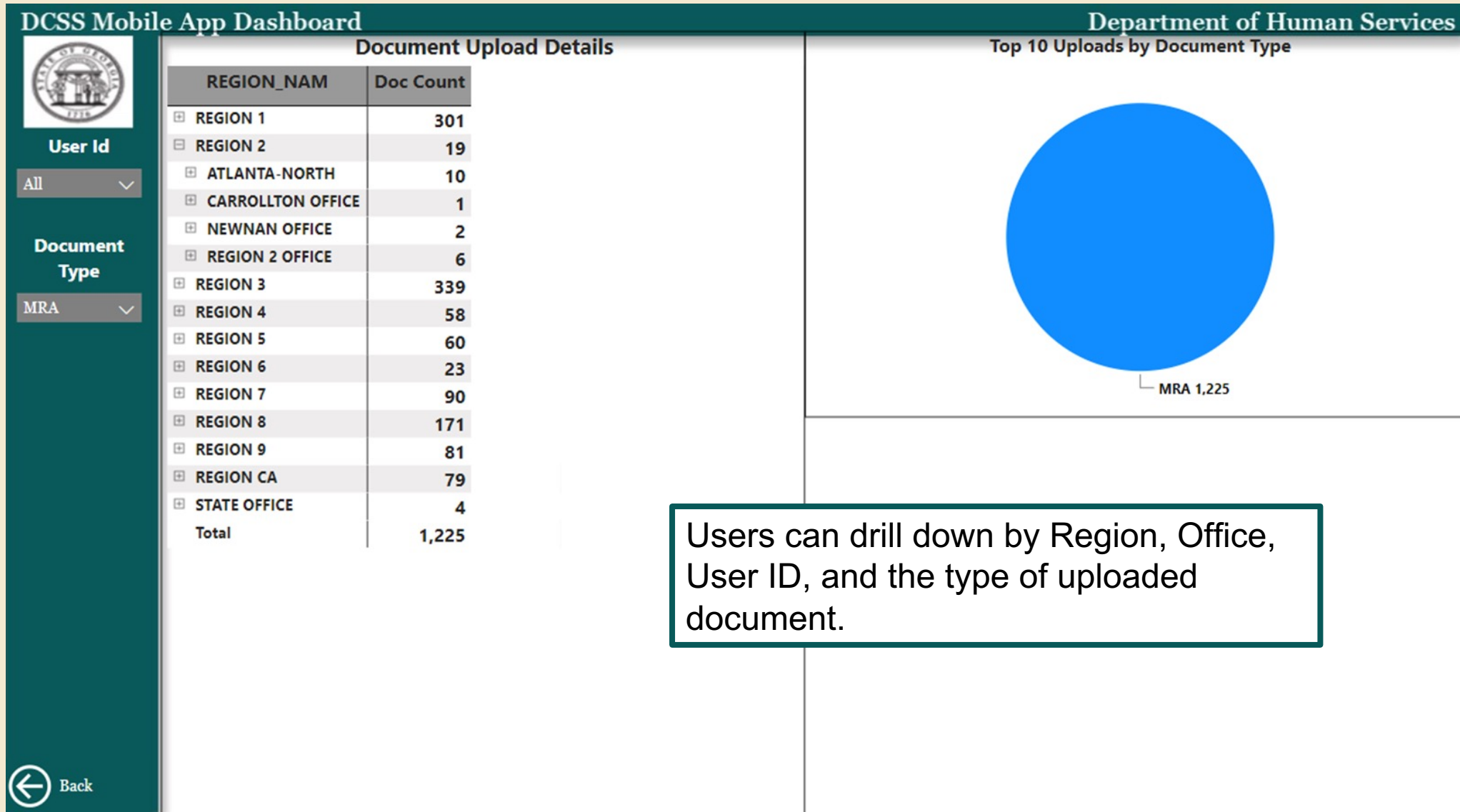


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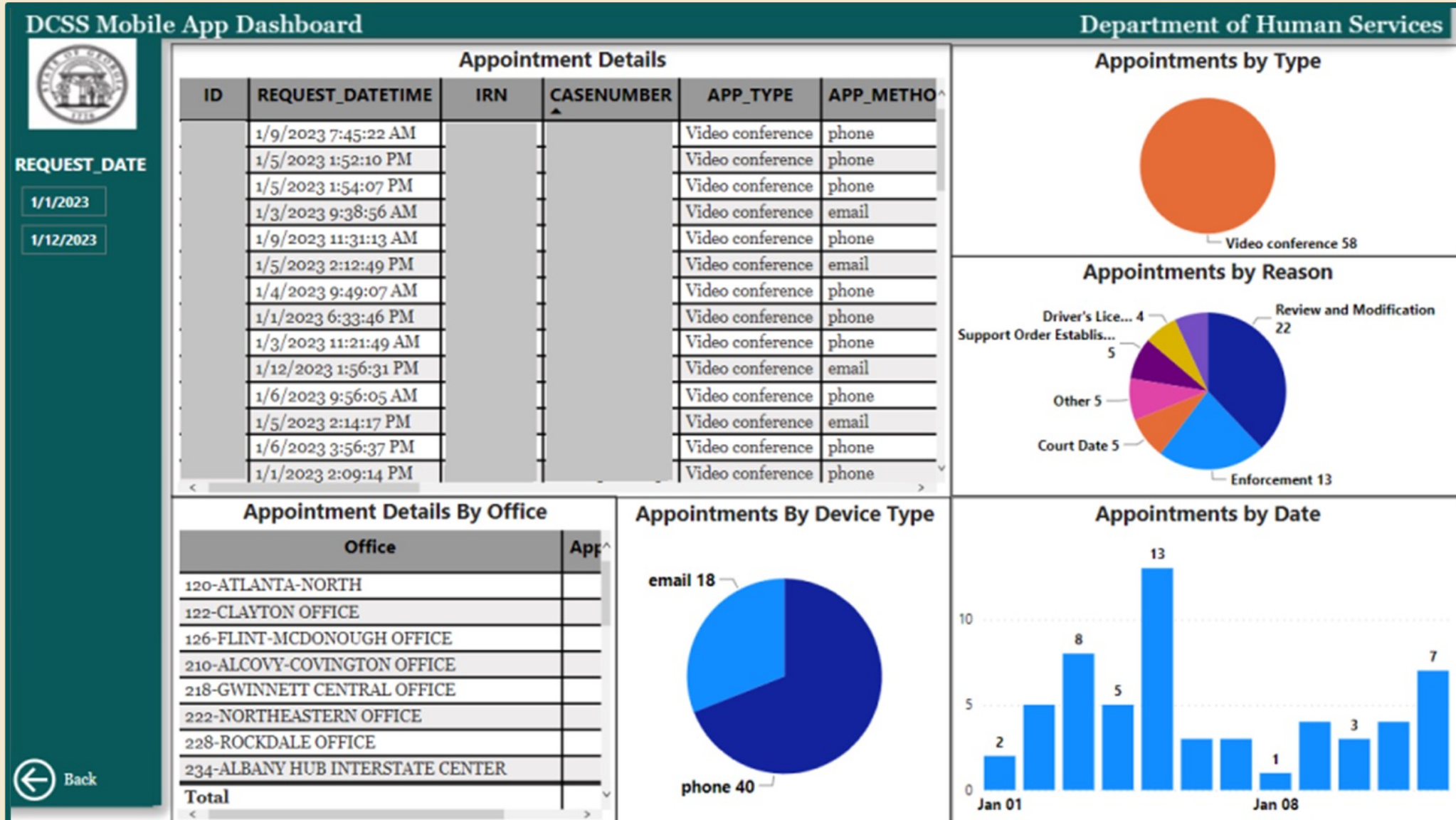


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Mobile App Dashboard Document Status



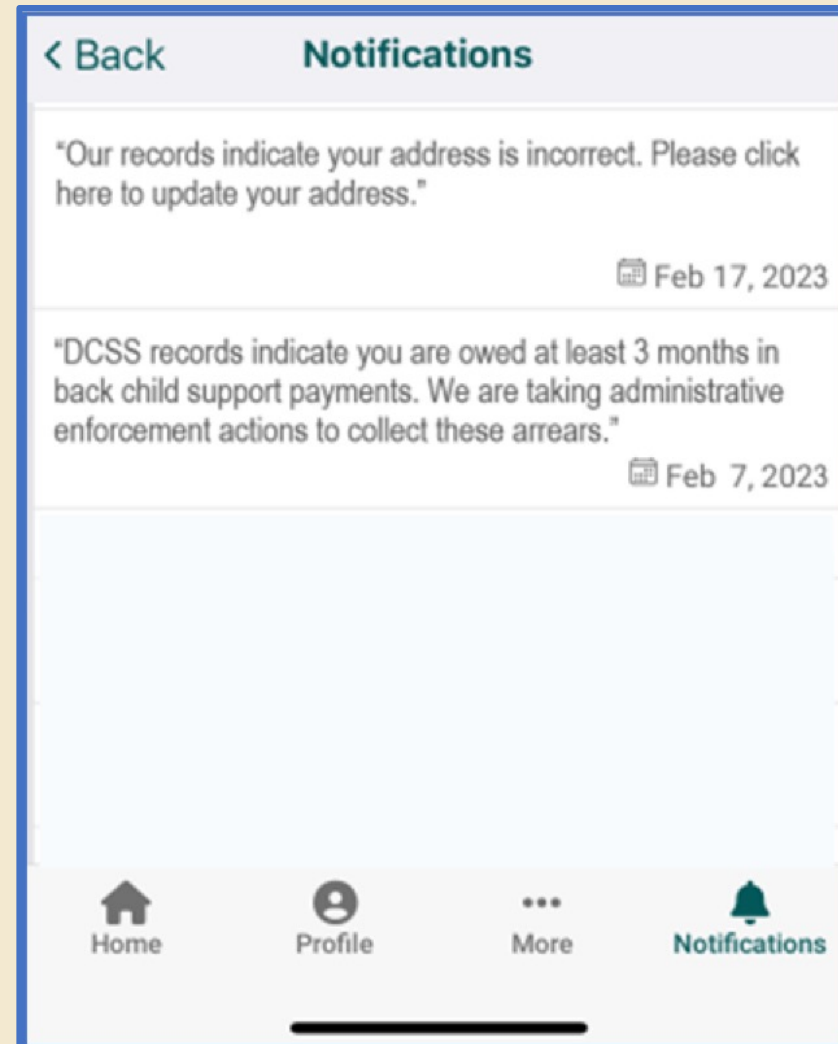
Mobile App Dashboard Appointment Details



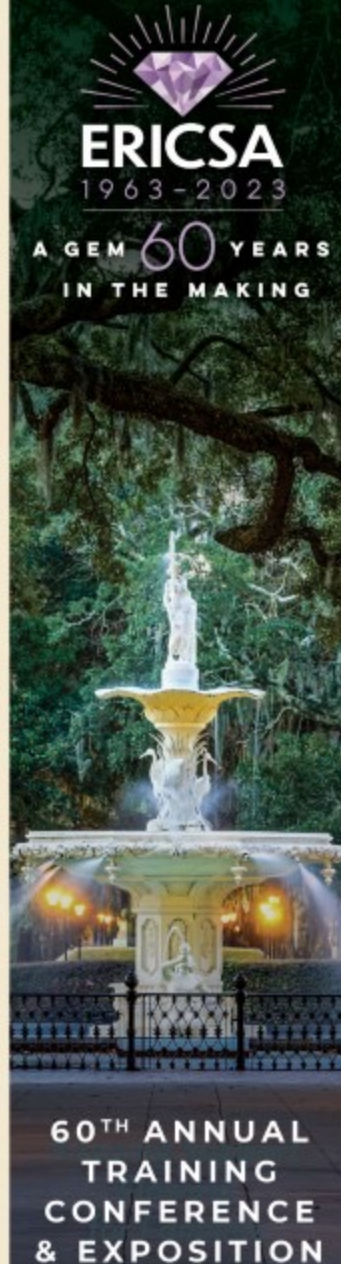
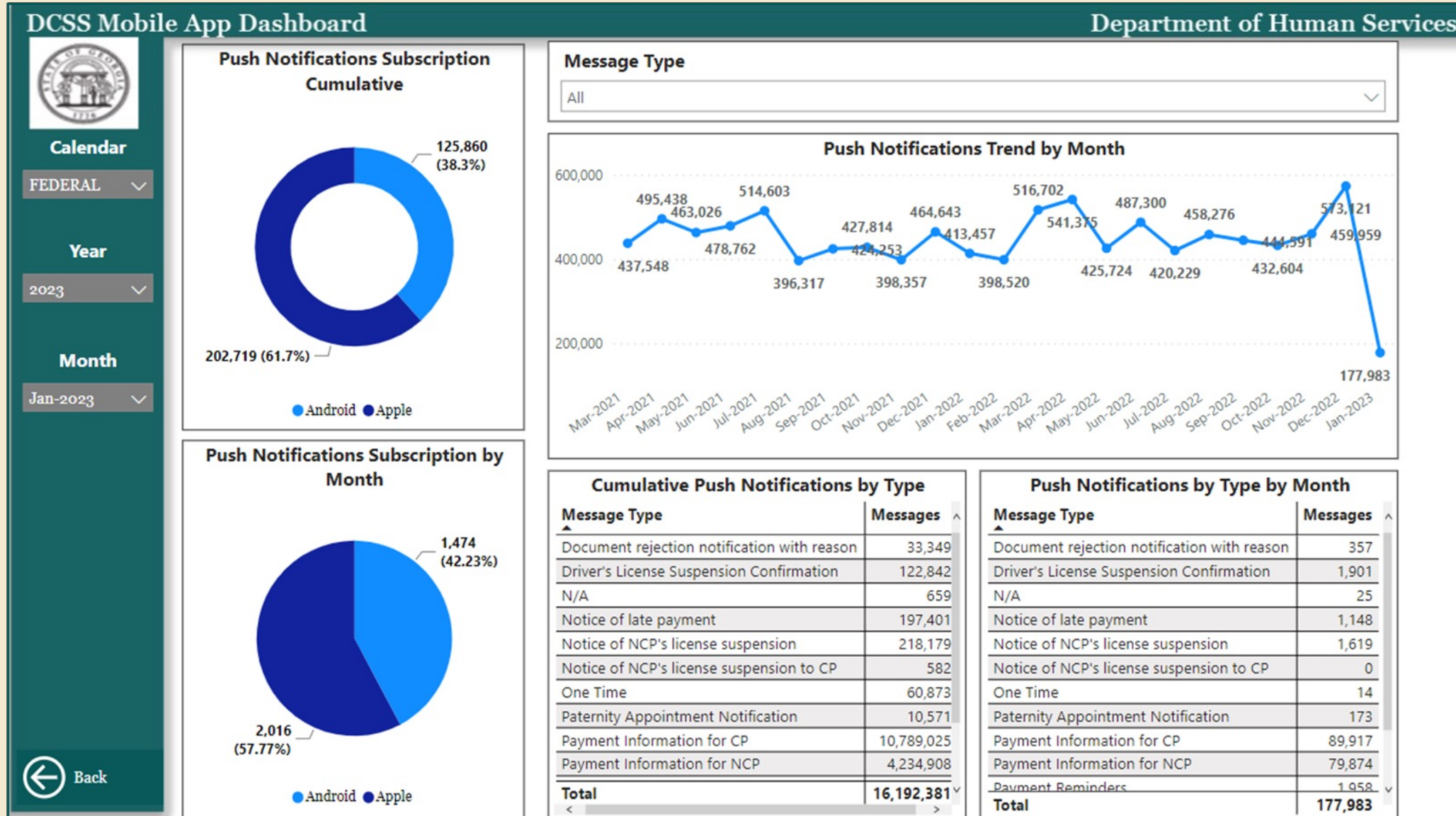
Push Notifications

Noncustodial parents will receive the following notifications via Mobile App:

- Request for Updated Address
- Reminder for Court Dates
- Payment Reminders
- Notice of late payment
- Notice of late payment received
- Notice of Driver's License Suspension Confirmation
- Notice of Driver's License reinstatement



Mobile App Dashboard Push Notifications

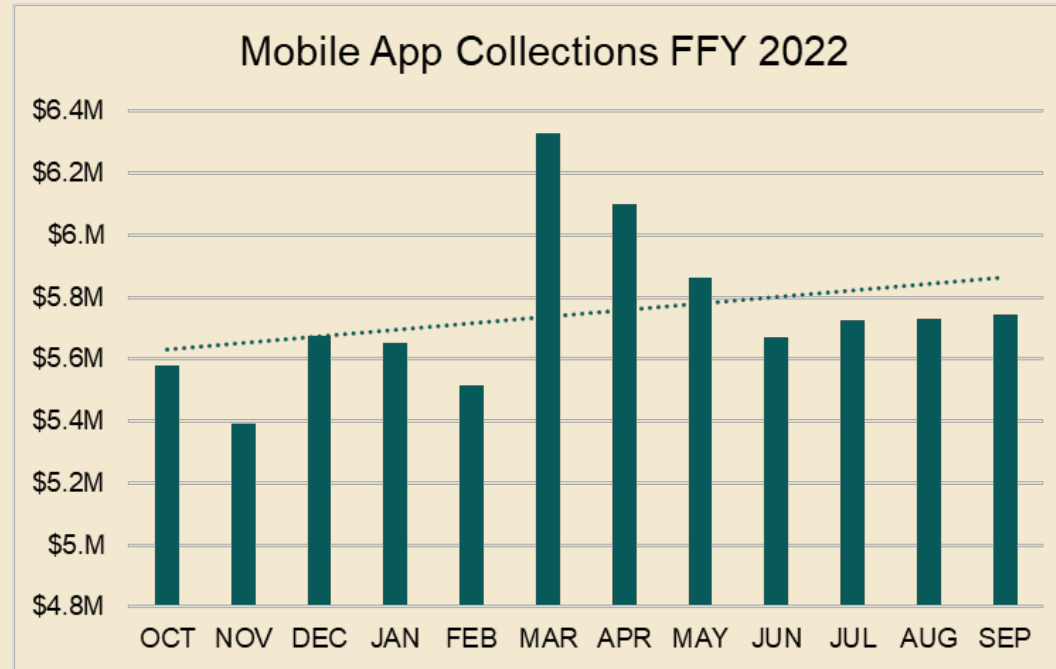


Mobile App FFY 2022

Total downloads since rollout: 887,807

September 2022 mobile app downloads: 13,360

FFY 2022 payments via app: \$68,963,836



New Features:



Updated appointment request options



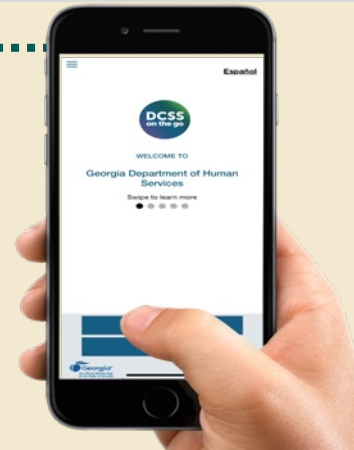
Customer Online Services

- Mobile friendly
 - Enhanced functions



Next Phase

- Enhanced authentication
- Application submission



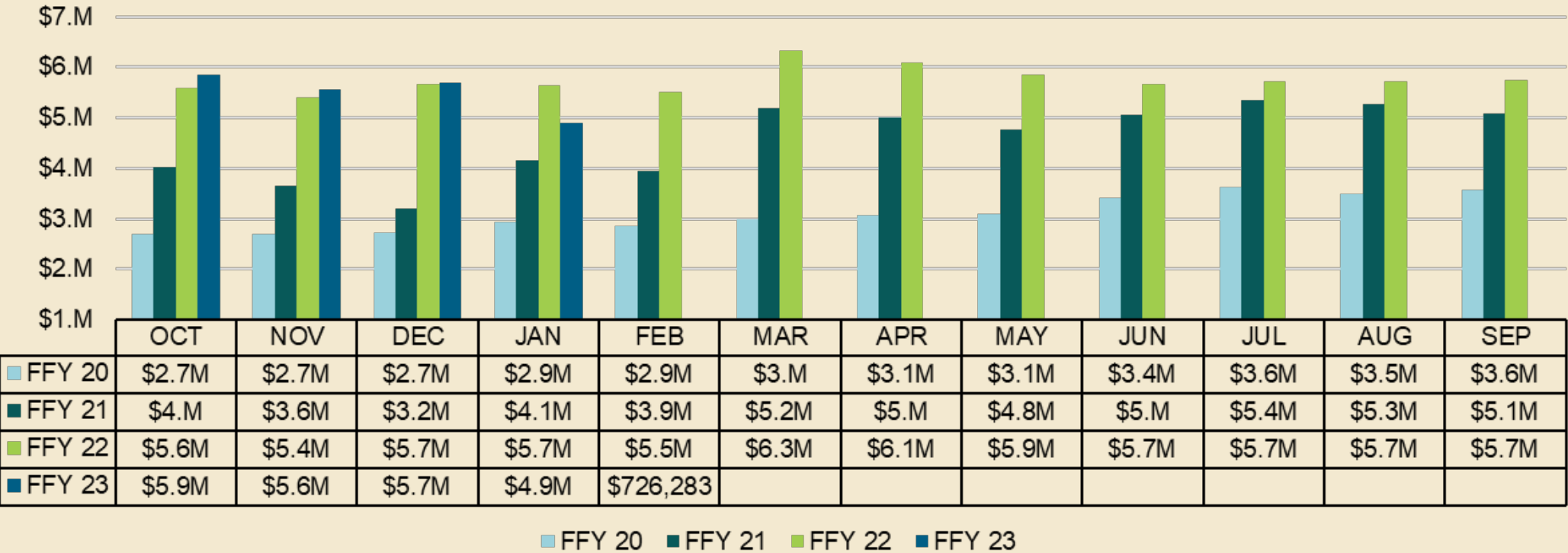
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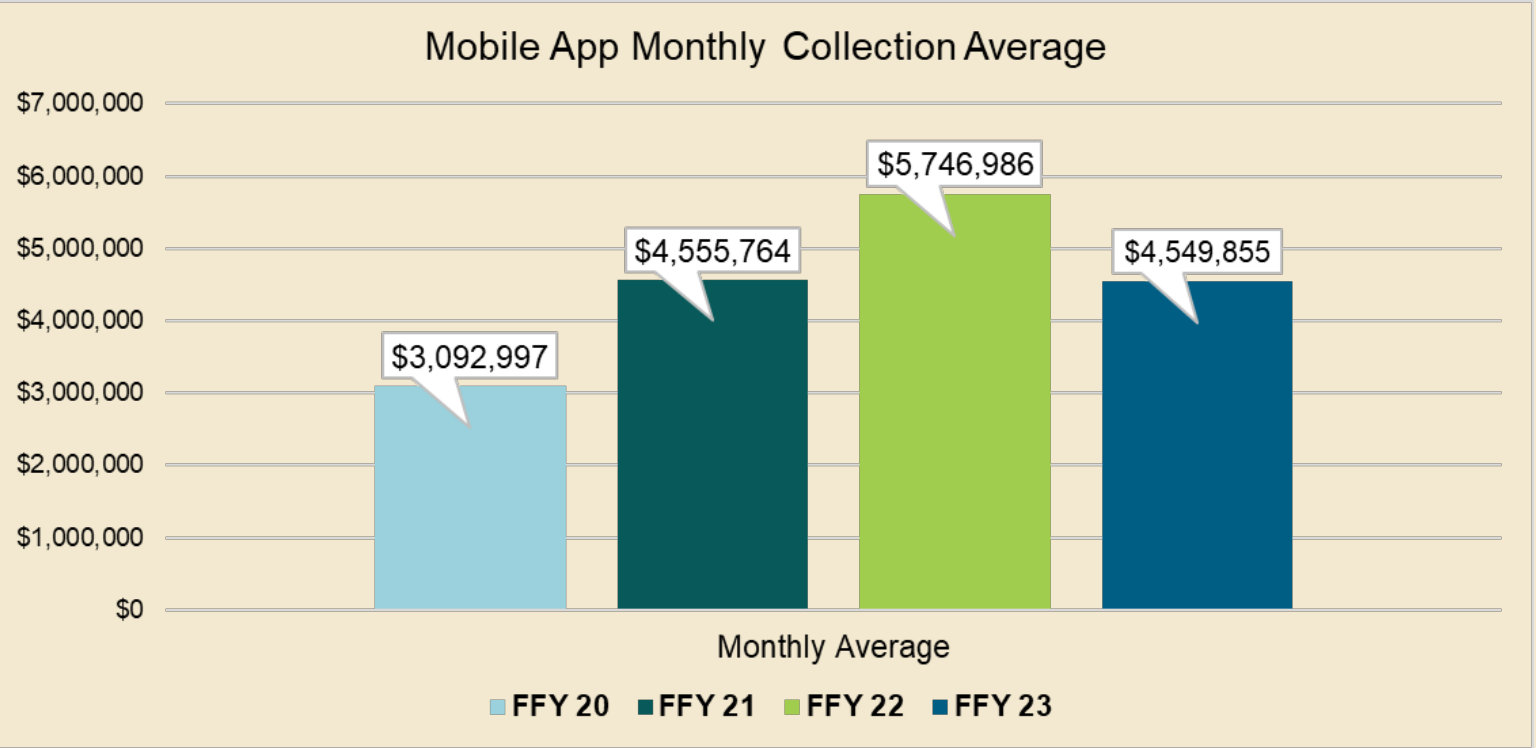
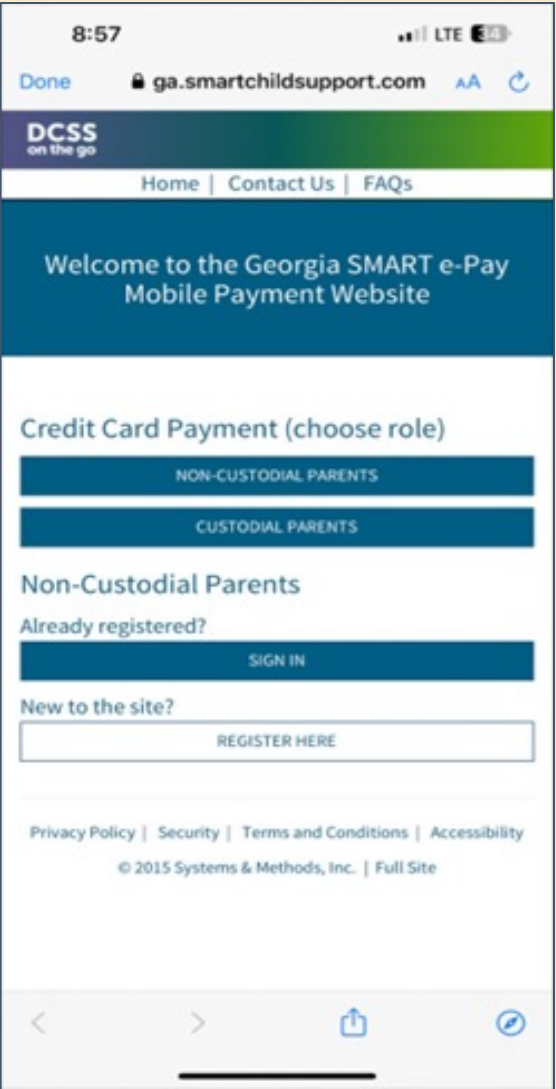
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Mobile App

Mobile App Collections Comparison

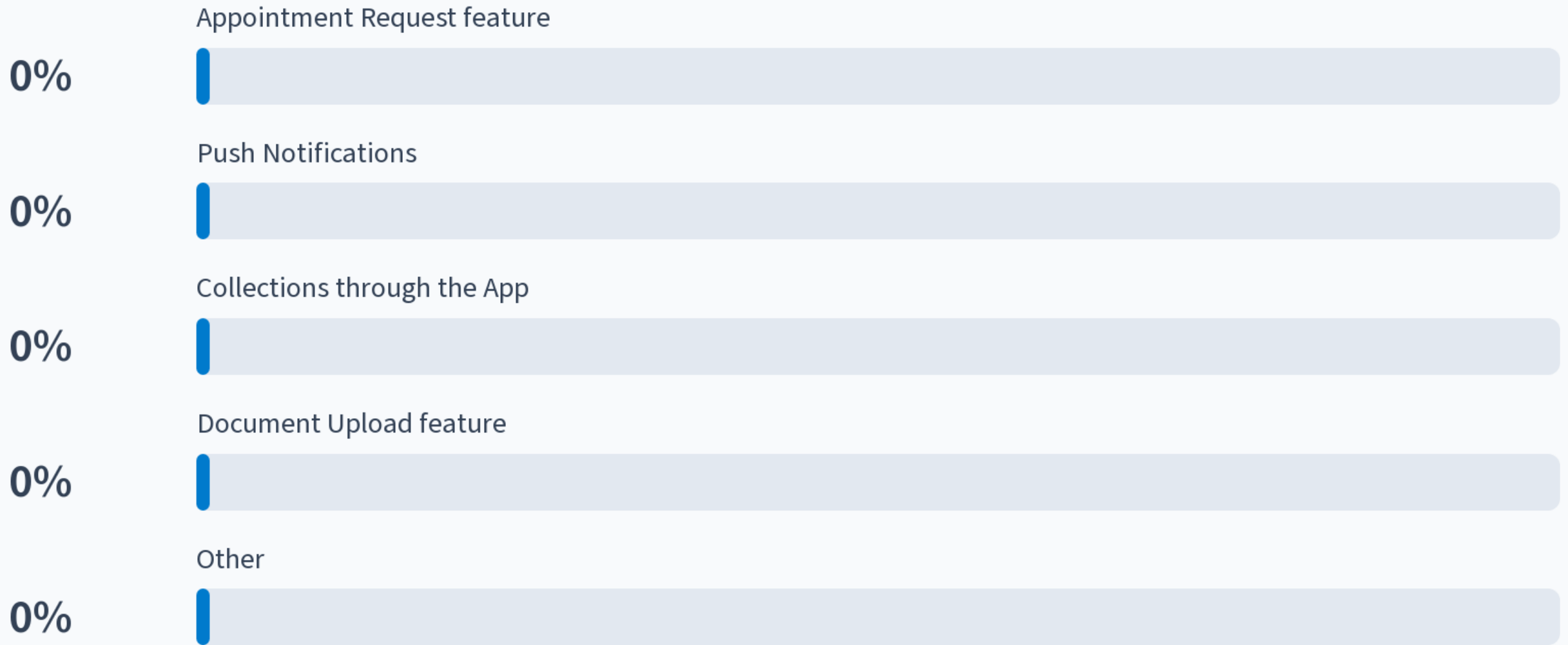


Mobile App



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What did you find most interesting about the GA Mobile App?



NYC Office of Child Support Services

Sherry Moss

Assistant Deputy Commissioner, Borough Offices & Court
Services



NYC Child Support Basics

Context

- Judicial state
- State-supervised, locally-administered

Total Caseload: 244,216

- 202,936 cases with orders (83% SEP)
- 74% of cases with orders have arrears
- 152,388 cases with orders received a payment during CY2022 (75%)

Number of Individuals: 754,934

- 215,102 custodial parents (CP)
- 213,135 noncustodial parents (NCP)
- 240,511 children under age 21
- 86,186 children age 21 and older

Organizational Structure

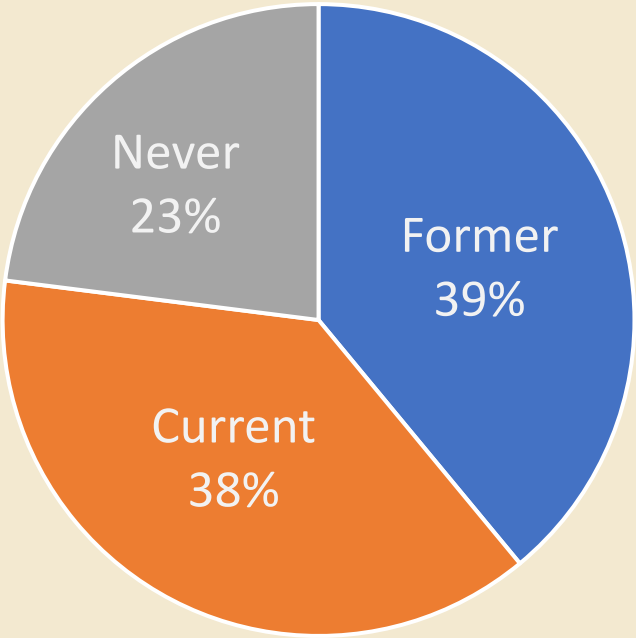
- Specialized job functions - no “case management”
- 491 FTEs (as of April 2023)

Data as of December 2022

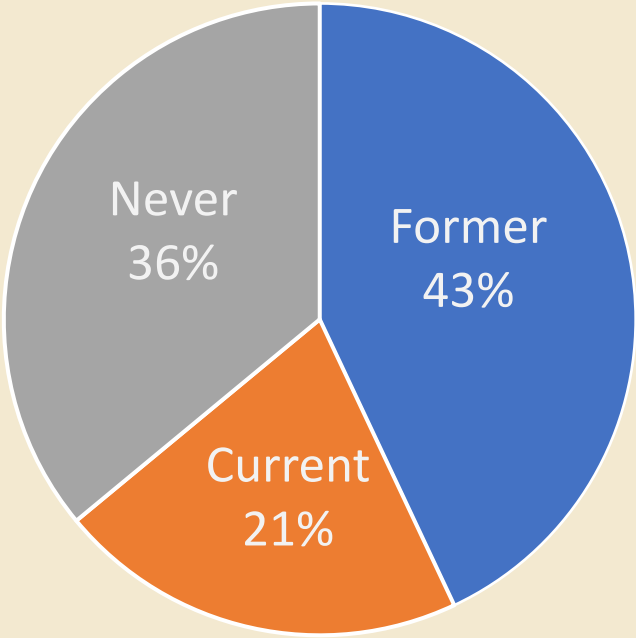


Benefit Status of Parents Served

Custodial Parents Benefit Status
(Cash Assistance, SNAP, Medicaid, SSI)



Noncustodial Parents Benefit Status
(Cash Assistance, SNAP, Medicaid, SSI)

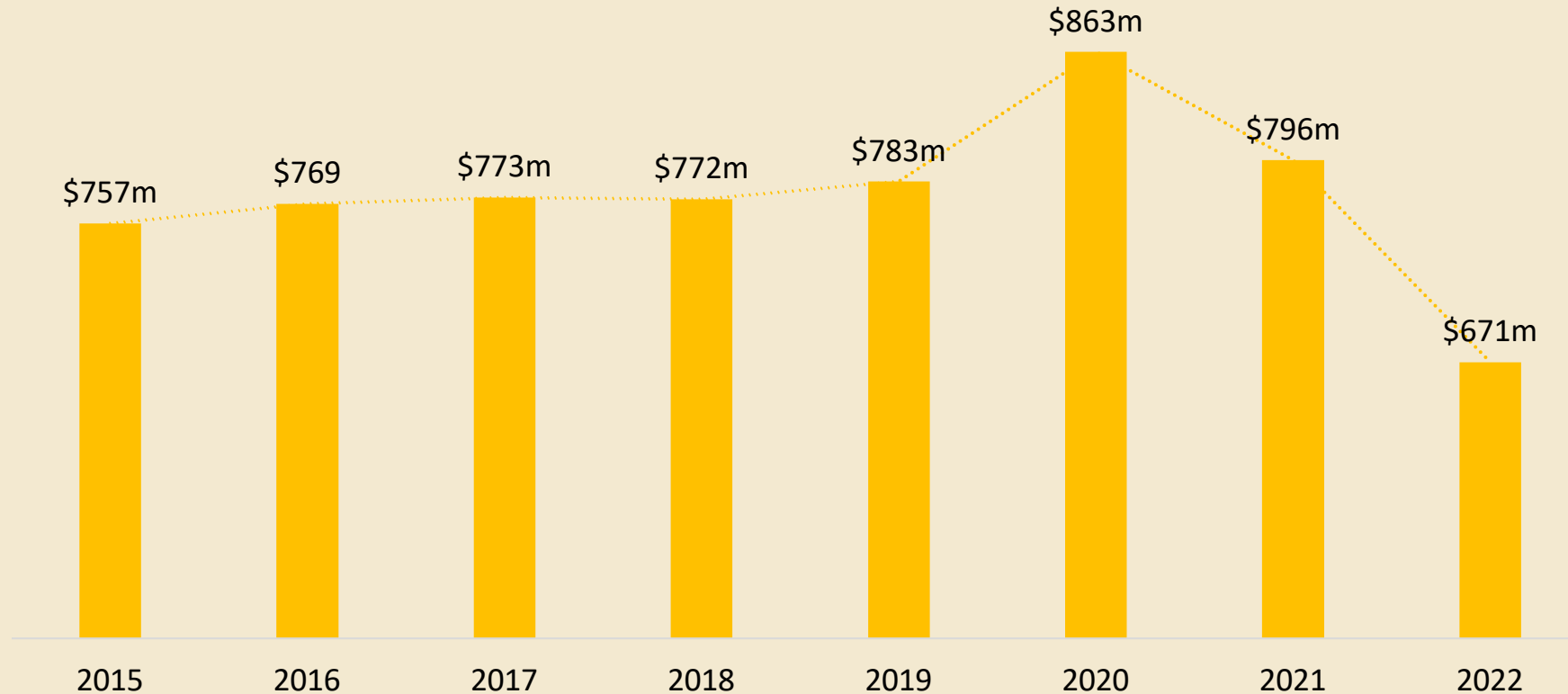


Data as of December 2022



Total Collections (in millions)

~\$6.2 Billion in total collections (CY 2015 – CY 2022)



Data as of December 2022

NOTE: 2020 collections jumped because of the interception of the first stimulus payment and expanded UIB.



Looking Out - Connecting to Clients

CA clients receive
a mandatory
referral to OCSS
Borough Offices



All other CPs and
NCPs come to our
Family Court
locations



Pre-COVID

- **Borough-based** service delivery
- Mandatory **in-person** appts
- **Paper-driven** process

- **Walk-ins** for voluntary service
- **Paper** application & form submission
- **Occasional** virtual service provision

During/Post
COVID

- **Borderless** service delivery
- Primarily **telephone** appts
- Primarily **virtual/electronic process**

- **Borderless** service delivery
- **Hybrid** customer service options
- **Email, mail, fax, paper** applications and form submission



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Challenges – Client Connections

- Lack of self-service capabilities
- No/limited access to offices
- Unable to meet client where they are
- Not leveraging existing technology and resources available in DSS/HRA/DHS



Modernize and improve customer service delivery



Reduce manual effort; improve staff productivity



Improve program efficiency



Solution – NYC OCSS ACCESS HRA Child Support Mobile App

- Online application/referral submission portal
- Document upload feature
- Self-service transactions and fillable forms
- Online payment feature
- Back-end automated processing
- Available in 7 different languages
- Part of NYC DSS 'ACCESS HRA' suite of digital tools



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Timeline & Features – Mobile App

January 2022

- Account creation
- NYS application forms (CA, MA Only, Non-CA)
- Upload supporting documentation

August 2022

- Form submission for Enforcement challenges, debt reduction programs
- Update personal data
- Auto-indexing of referral form and supporting documents for CA clients

December 2022

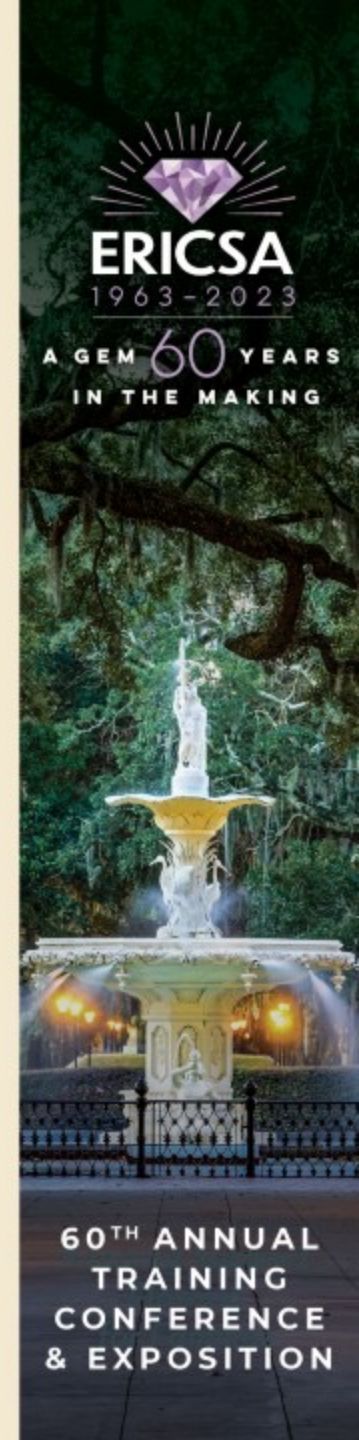
- Additional forms added

January 2023

- Payments accepted by credit card and PayPal



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Journey through the Mobile App



Client downloads
Child Support app
from App store

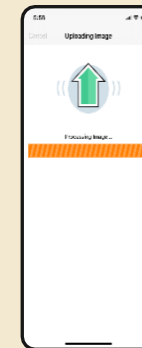
Uses or creates
their ACCESS HRA
account

A screenshot of the ACCESS HRA Login screen. It features a logo at the top left, followed by 'ACCESS HRA Login'. Below this are two input fields: 'Username' and 'Password'. The 'Password' field has an eye icon to toggle visibility. A 'Log In' button is below the fields. At the bottom, there are links for 'Forgot Your Password?', 'Don't have an account?', and 'Create Account'.

Completes,
reviews, and
submits the
correct enrollment
form, fillable form
or payment
information



Takes photos and
uploads supporting
documentation, if
needed



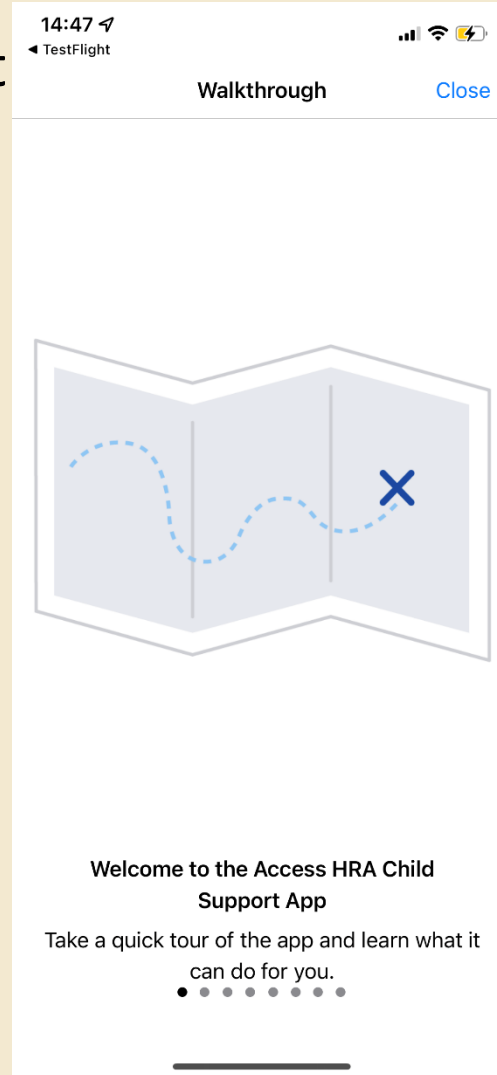
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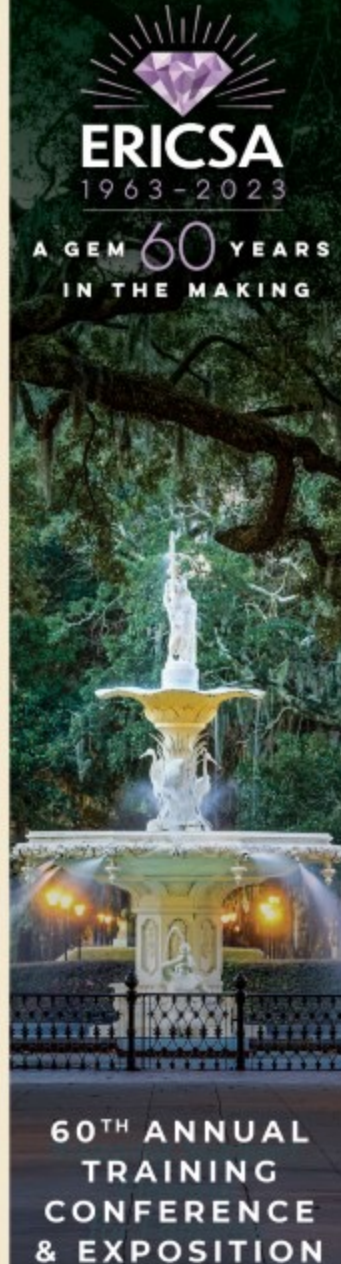
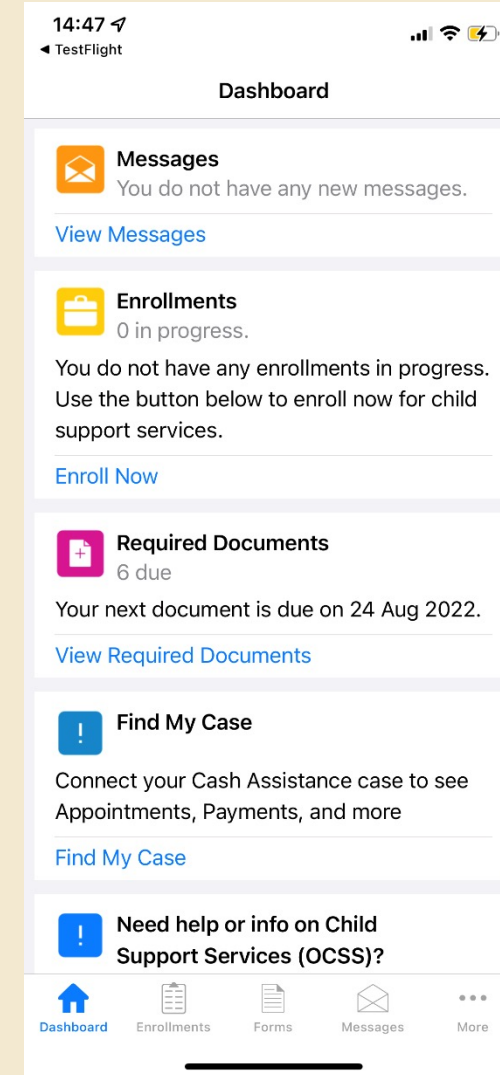
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Dashboard

- **Dashboard:** Important submissions

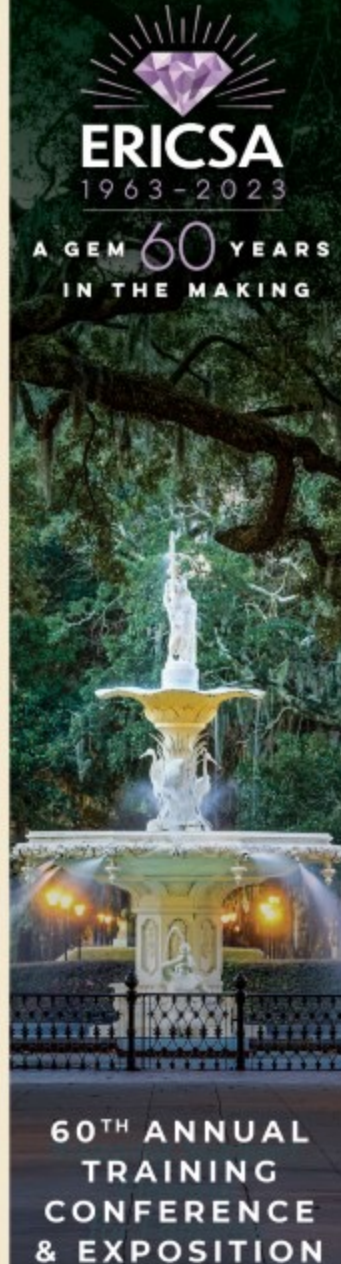
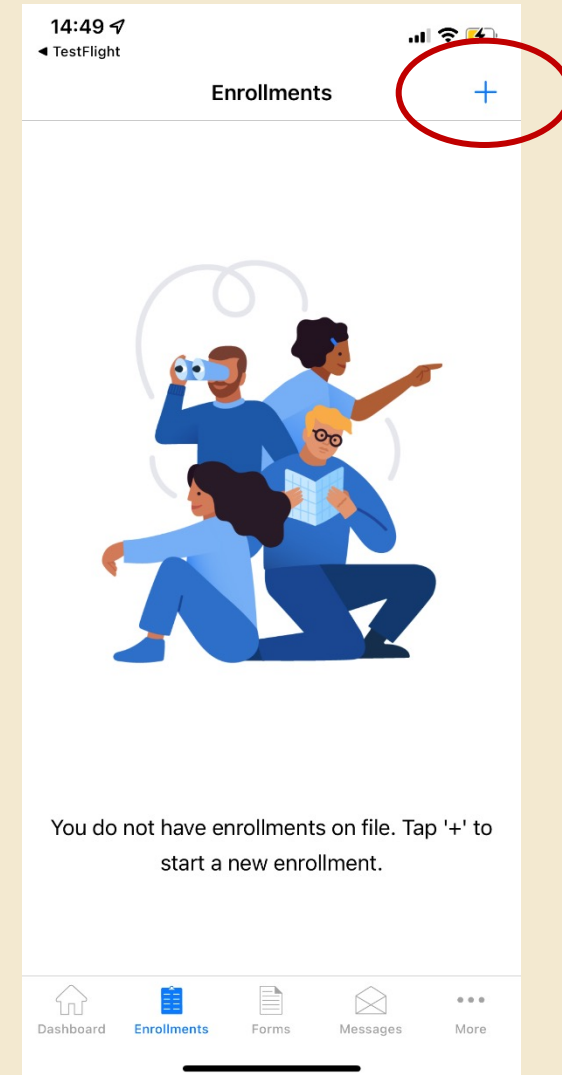


d to case or



Enrollments/Applications

- **Dashboard:** Important information related to case or submissions
- **Enrollments:** Submit referral form or application for child support



Forms

- **Dashboard:** Important information related to case or submissions
- **Enrollments:** Submit referral form or application for child support
- **Forms:** Challenge an action made to your case or make other Child Support case actions

14:55

[Cancel](#) New Form

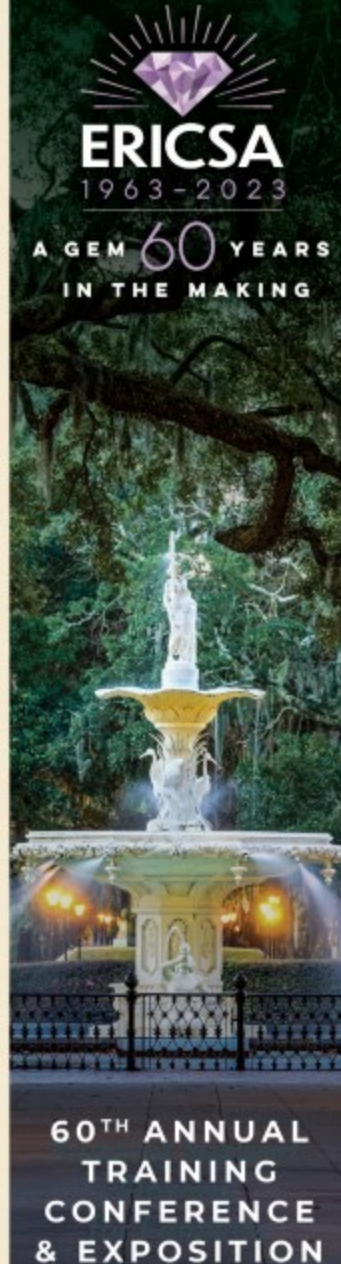
Filter

Challenge Forms

- [Affidavit of Net Worth](#)
- [Challenge Additional Income Withholdi...](#)
- [Challenge a Lien against me](#)
- [Challenge my Driver License Suspensi...](#)
- [Challenge my Professional License Su...](#)
- [Credit Bureau Report was Incorrect](#)
- [Dept of Taxation and Finance Challenge](#)
- [My Passport Request was Denied](#)
- [My Tax Refund was Taken](#)
- [Unfreeze my Bank Account](#)

Child Support Case Actions

- [Get Credit against my Child Support D...](#)
- [Lower my Child Support Debt](#)
- [Lower my Child Support Payment](#)



Appointments

- **Dashboard:** Important information related to case or submissions
- **Enrollments:** Submit referral form or application for child support
- **Forms:** Challenge an action made to your case or make other Child Support case actions
- **Appointments:** Show upcoming OCSS appointments for clients on CA

Appointments

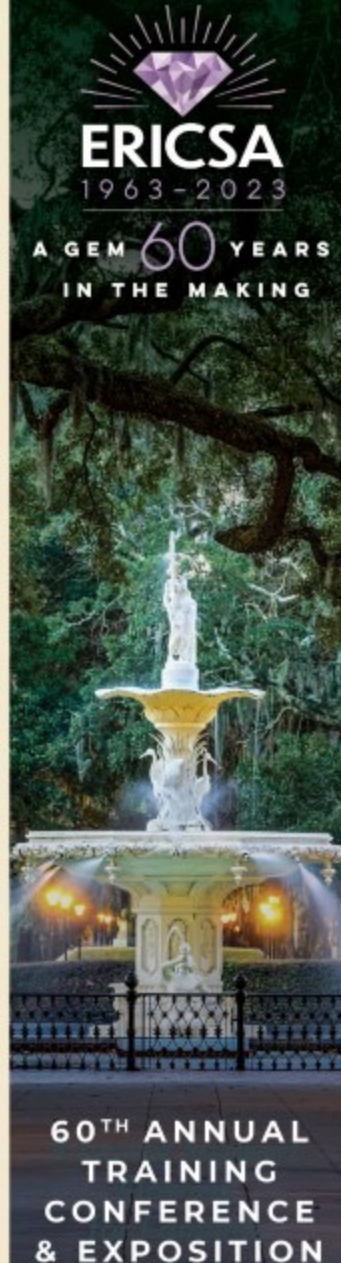
These are the Child Support appointments for your Cash Assistance case. [Open the ACCESS HRA mobile app](#) for a full list of appointments.

OCSS interview scheduled (required)
July 14, 2022
John Smith
11:45 to 13:15 at 4 Metrotech 19 Brooklyn, NY 11201



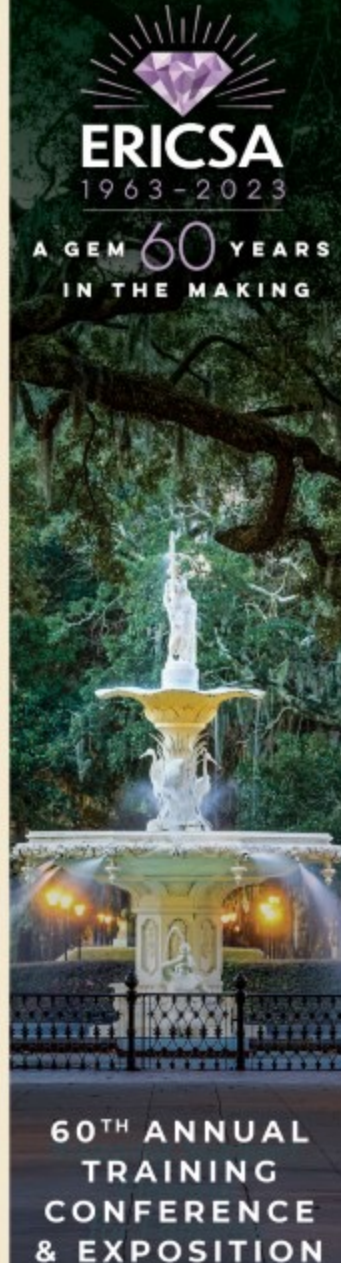
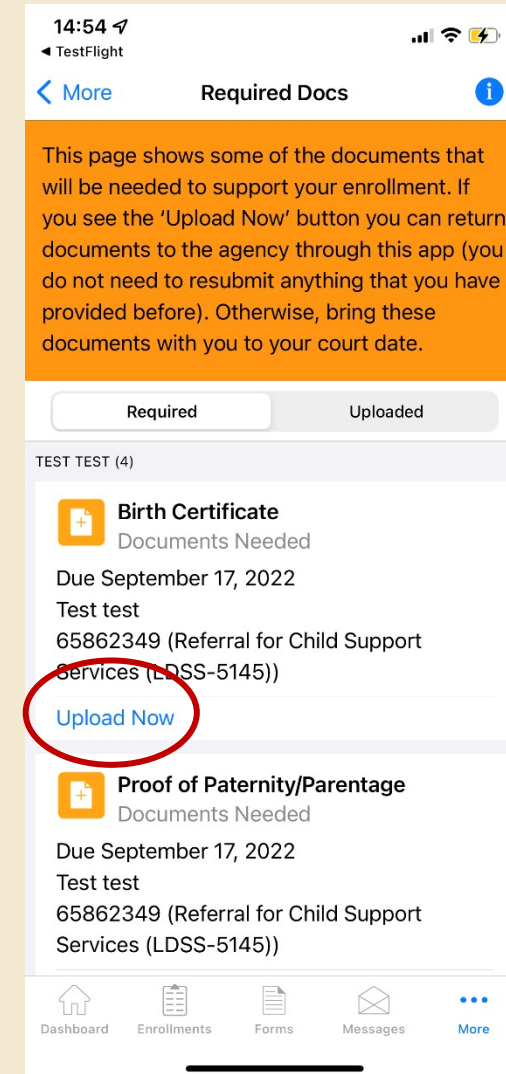
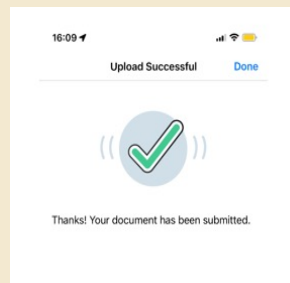
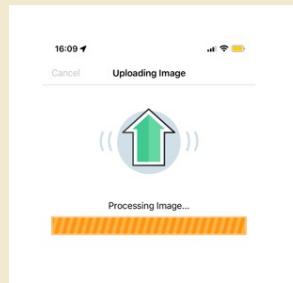
[Add To Your Calendar](#) [Call Us](#)

[Dashboard](#) [Enrollments](#) [Forms](#) [Appointments](#) [More](#)



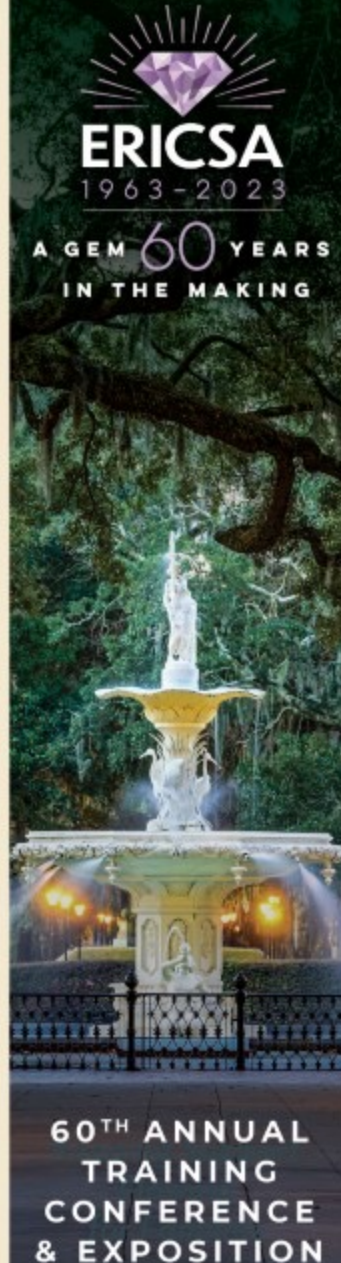
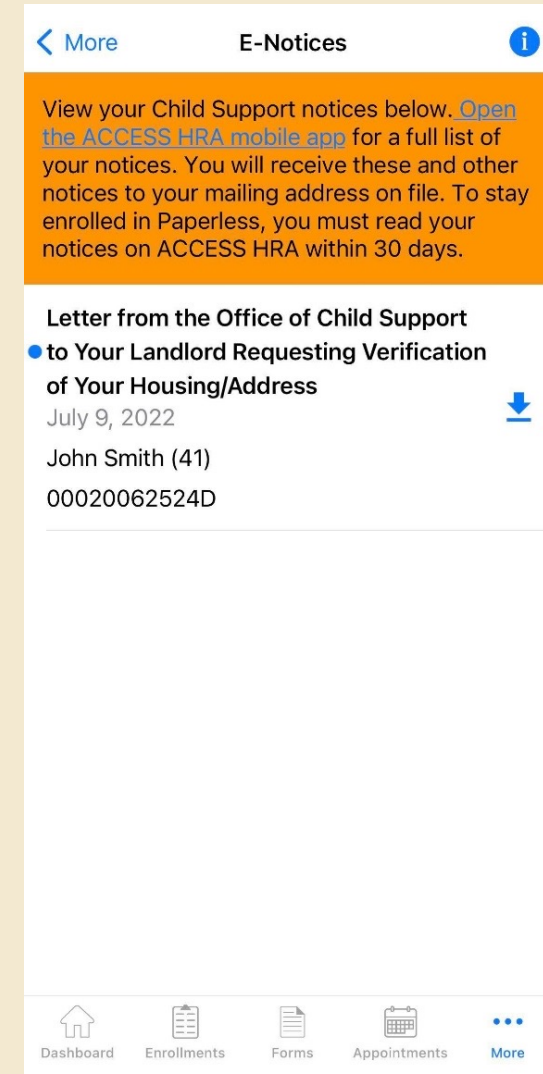
Required Documents

- **Dashboard:** Important information related to case or submissions
- **Enrollments:** Submit referral form or application for child support
- **Forms:** Challenge an action made to your case or make other Child Support case actions
- **Appointments:** Show upcoming OCSS appointments for clients on CA
- **Required Documents:** Shows documents required for enrollment or forms; upload feature



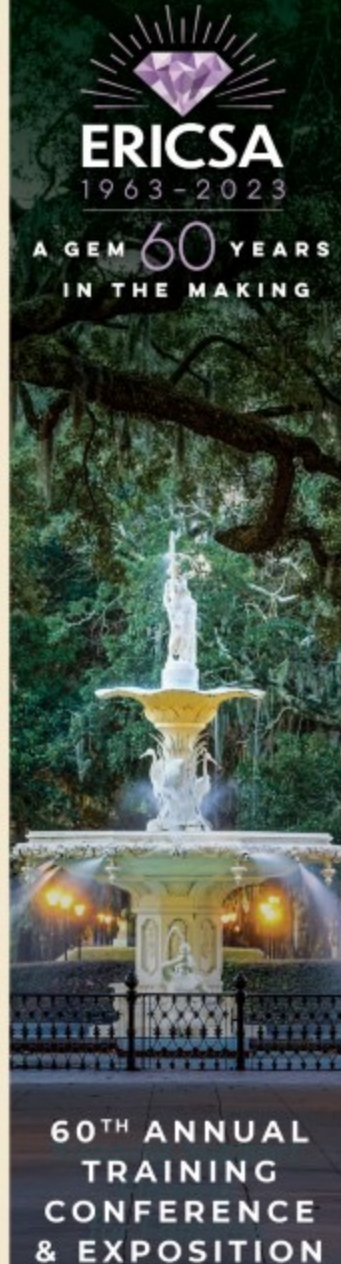
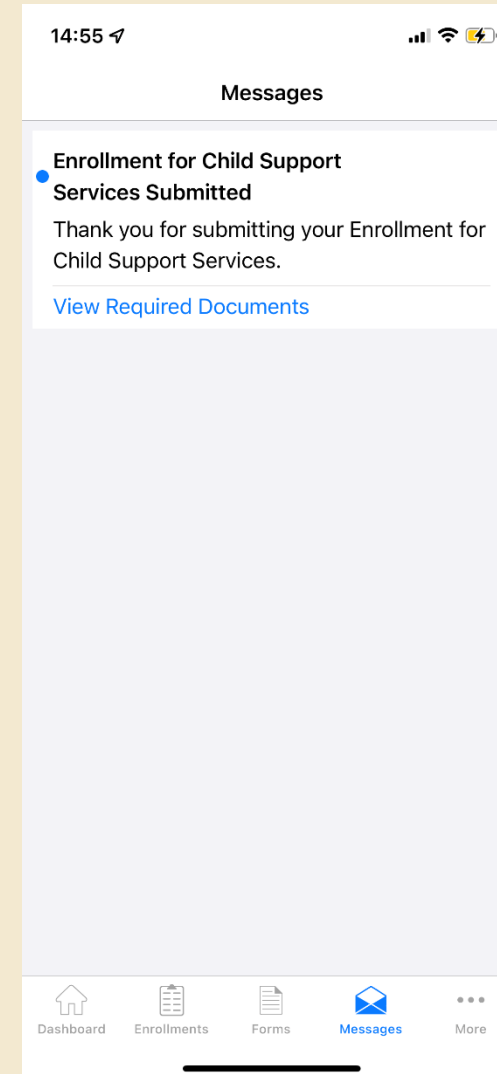
E-Notices

- **Dashboard:** Important information related to case or submissions
- **Enrollments:** Submit referral form or application for child support
- **Forms:** Challenge an action made to your case or make other Child Support case actions
- **Appointments:** Show appointments for clients on TA
- **Required Documents:** Shows documents required for enrollment or forms
- **E-Notices:** Shows important notices Agency sent re: your case



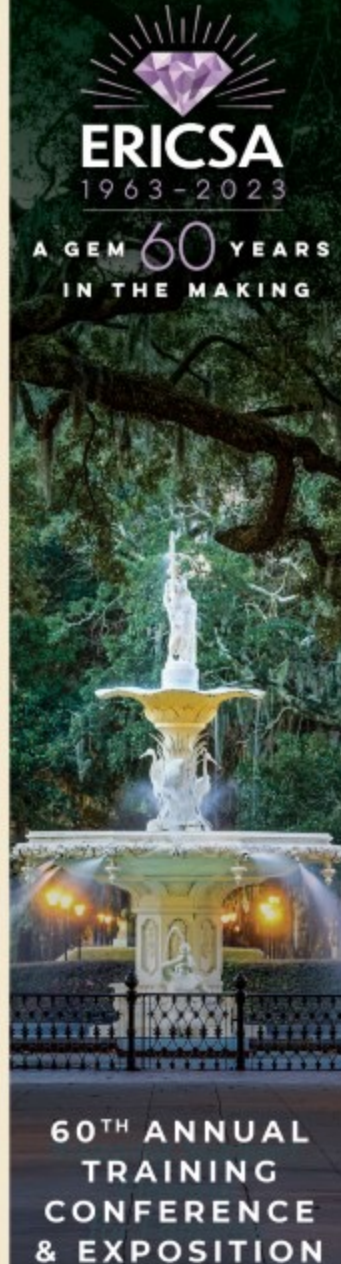
Messages

- **Dashboard:** Important information related to case or submissions
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- **Appointments:** Show appointments for clients on TA
- **Required Documents:** Shows documents required for enrollment or forms
- **E-Notices:** Shows important notices Agency sent re: your case
- **Messages:** Shows messages sent about applications



Additional Features

- No-fee payment options
- Find My Case
- Give OCSS permission to share information with partner Agency
- Child support calculator
- Help options for each module



Mobile App Marketing Plans

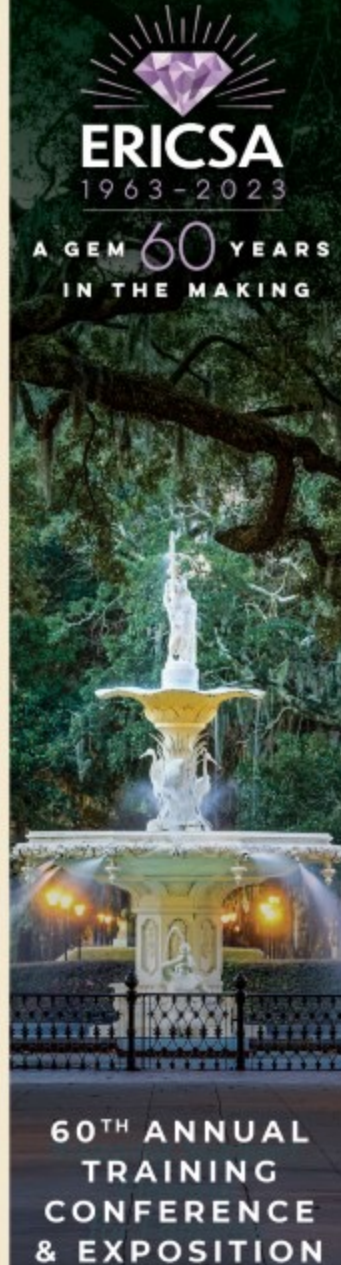
2022

- Created webpage, updated client notices and external communications
- Paid Instagram, Facebook and Google ads
- Multilanguage flyer available in OCSS offices, partner Agencies, Community Partners
- Internal communication with staff and external communication with CBOs and partners
- Prominent placement of blurb on ACCESS HRA with links
- Text message and email sent to noncustodial parents that gave consent to contact informing them about the new payment feature
- Created short video and posted it to YouTube and linked to it from newsletters and website

<https://www.youtube.com/shorts/8O4RczCkmoM>

April 2023

- Campaign highlighting why child support matters and how it makes a difference
- Social media posts on using the app to sign up for child support services
- Paid ads in local newspapers about using the mobile app to enroll for child support services



People are looking in!

44,894

Total
Downloads

7,229

Enrollment
Forms
Submitted

15,678

Supporting
Documents
Uploaded

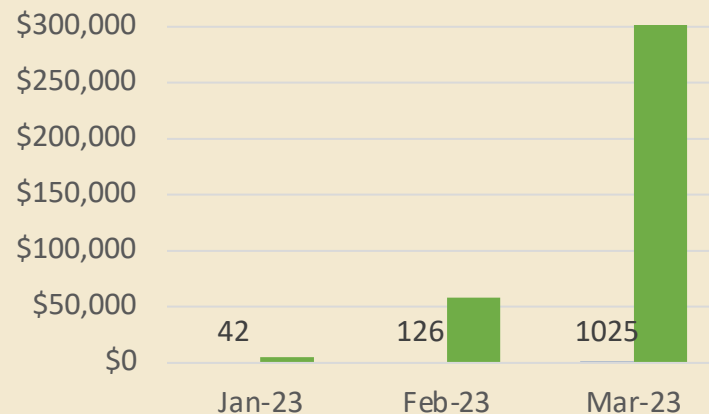
278

Challenge
Forms
Submitted

\$391,000

Payments
Collected

Payments Received via App



Data as of 4/4/23



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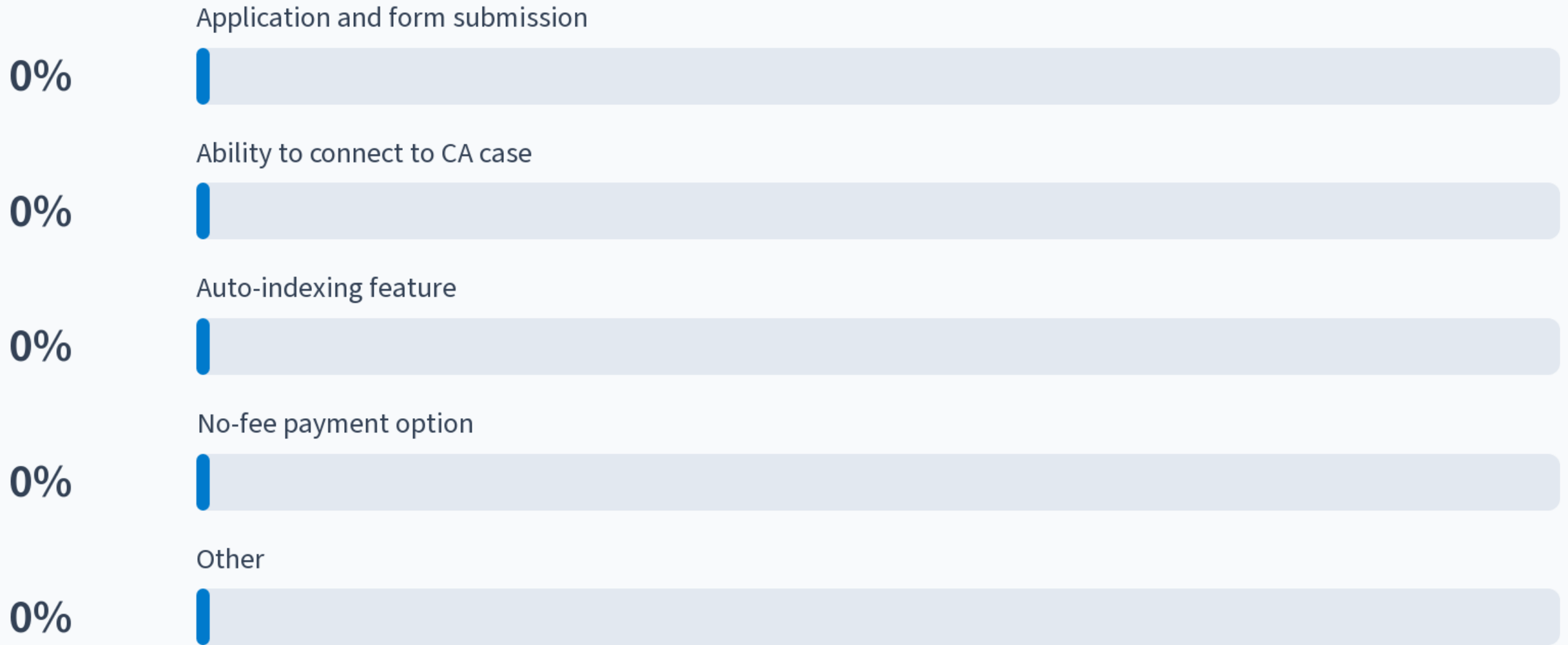


Plan for the Future – Mobile App

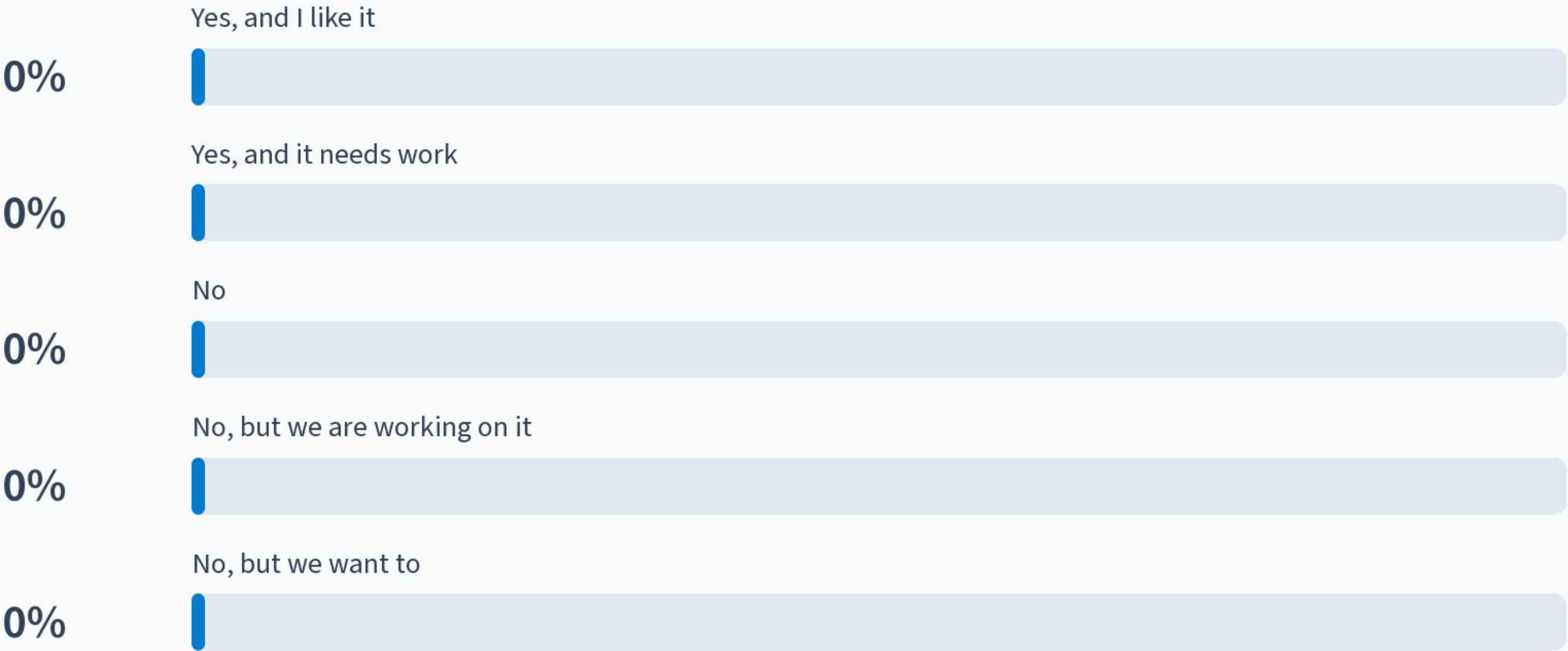
- Banners
- Links to videos
- Live chat feature



What did you find most interesting about the NYC Child Support Mobile App?



Does your program have an electronic case folder system?



Looking in – Supporting BO Staff through Technology

Pre-COVID

- **Borough-based** service delivery
- **In-person** appointments
- Clients completed **paper** application
- **Multiple** requests for documentation (**in-person** return appts)
- **Paper case folders** transported for filing and attorney representation at hearing

Agency had identified need for electronic case folder/record retention

During COVID

- **Borderless** service delivery
- **Telephonic** appointments scheduled
- Referral forms and documents **mailed, emailed, faxed** to Agency
- **Virtual** case folders (new and recreated) through SharePoint
- Submit **virtual case folders** for filing and attorney representation at hearing



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Challenges – Internal Workflows

- Manually intensive, paper-based process
- Unnecessary burden on client to submit documents previously received by Agency
- 50,000+ case folders for court each year
- Too many physical handoffs required
- Lack of systematic status tracking



*Modernize and improve
customer service delivery*



*Reduce manual effort;
improve staff productivity*



Improve program efficiency



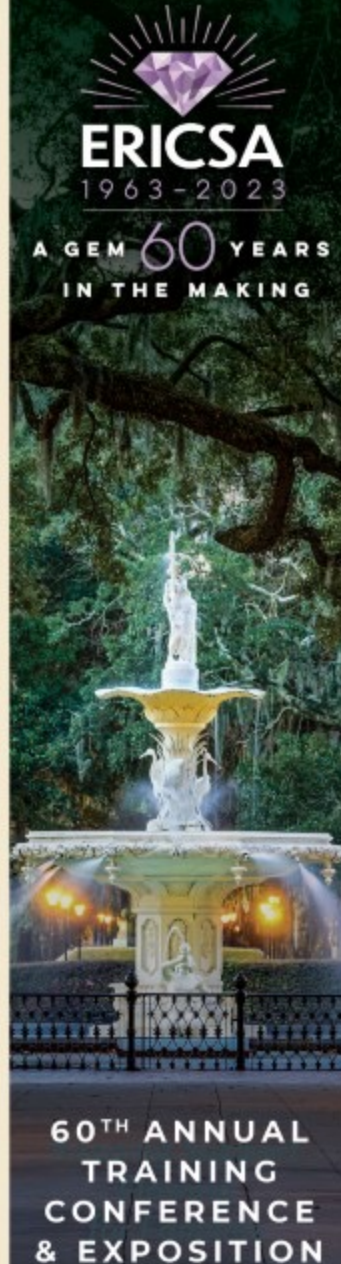
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Solution – NYC OCSS Electronic Case Folder System

- Create electronic case folder system – anytime, anywhere access
 - Electronic folders created based on scheduled appointments
 - Pre-emptively retrieves available documents and information to support child support case
- Built-in case assignment, workflow and tracking capabilities
- Historical information stored for future actions/hearings
- Electronic document sharing with Courts and other parties
- Allows for borderless case assignment and processing
 - Higher levels of efficiency
 - Less dependency on individual office staffing and space availability



Development Timeline - ECFS

Nov 2016

June 2020

May 2022

Oct 2022

Nov 2022

Requirements and Design

Development

Testing

Training

Implementation

ACTIVITIES

- Focus group sessions with users (child support staff and attorneys)
- Workflows
- Screen mock-ups
- User Stories
- HRA ITS systems, with input from OCSS Systems
- Integration testing
- User acceptance testing
- Training for OCSS intake staff
- Training for OCSS supervisors
- Training for HRA attorneys
- On-site support

Ongoing: Enhance functionality, update training materials, develop desk guides, communicate changes



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Implementation Timeline & Features - ECFS

Phase 1 (Nov 2022)

- Stand alone system hosting electronic folders
- Automatic retrieval and storage of documents based on appointments
- Upload capabilities with indexing
- Workflow for supervisory approval and seamless handoff to Court Services staff and attorneys
- Automatic staff assignment
- Dismissal tracking component
- Reports

Phase 2

- Electronic case folders in the court hearing
- Electronic document sharing with Court and other parties

Phase 3

- End to end solution for all NYC child support cases (e.g. electronic folders for enforcement, etc.)

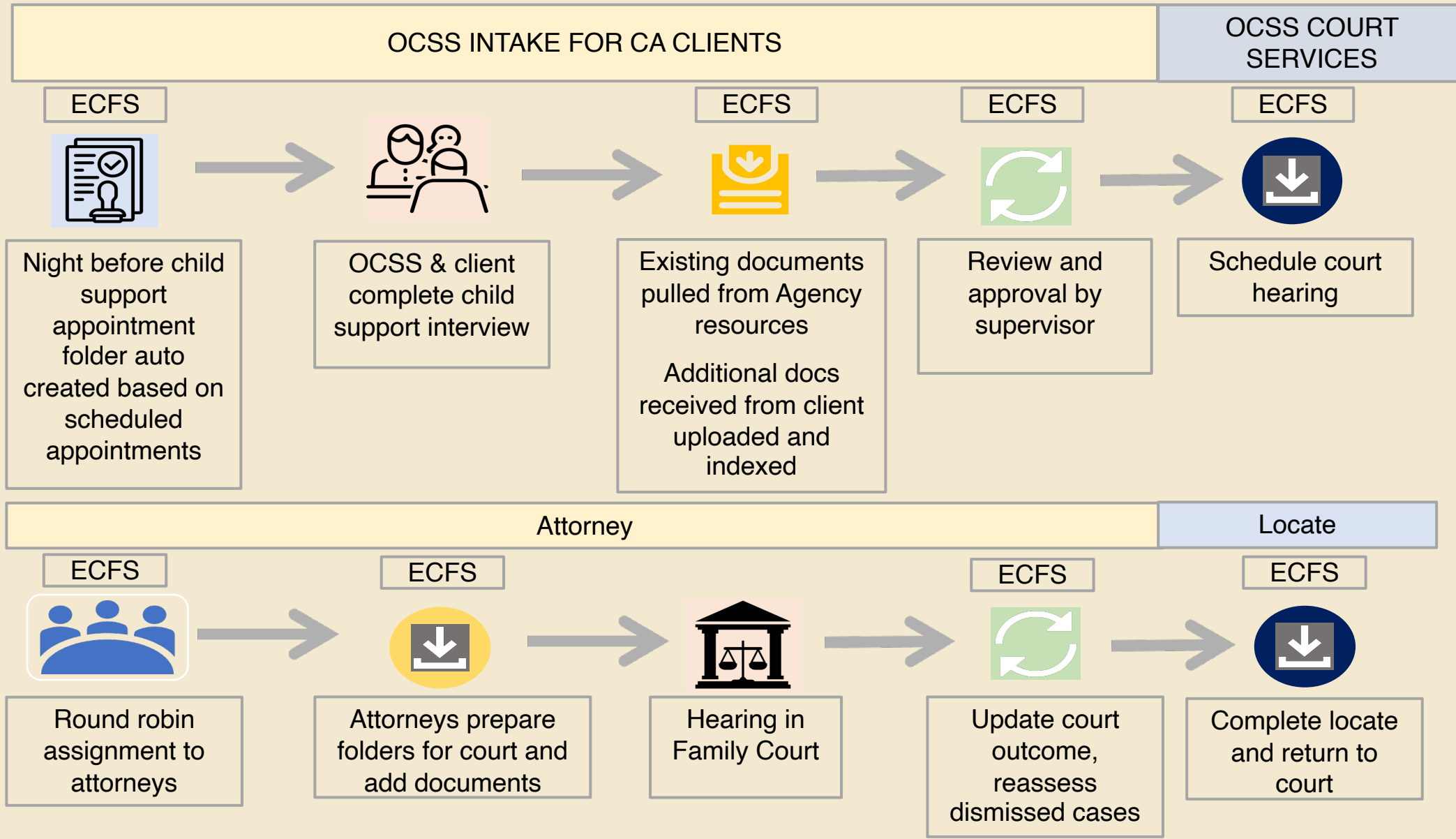


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ECFS Workflow



How It Looks and Works

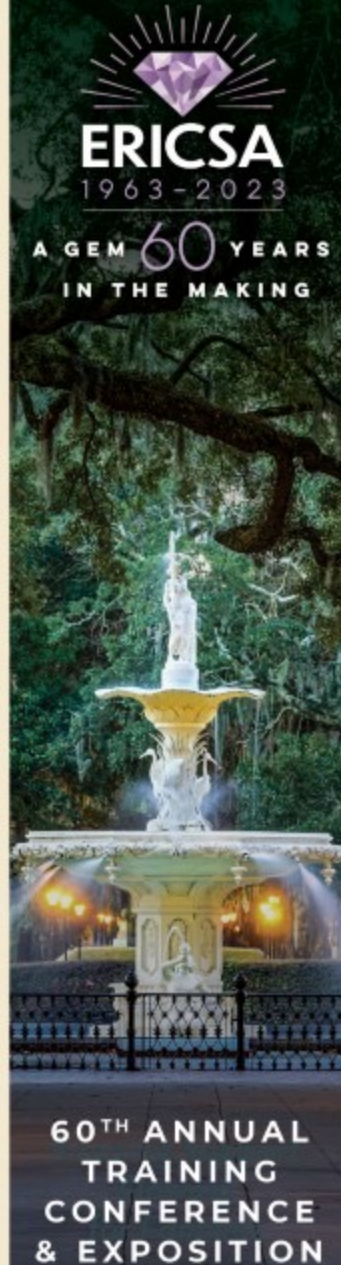
Log In

Welcome to Electronic Case Folder System (ECFS)!
Please Enter your User Name and Password

User Name

Password

Log In



Intake – Search by Case ID/Info

webu19eds01.hra.nycnet/ecds/referral/search

Intake - Search

Intake Work... Intake Worker Bronx BO

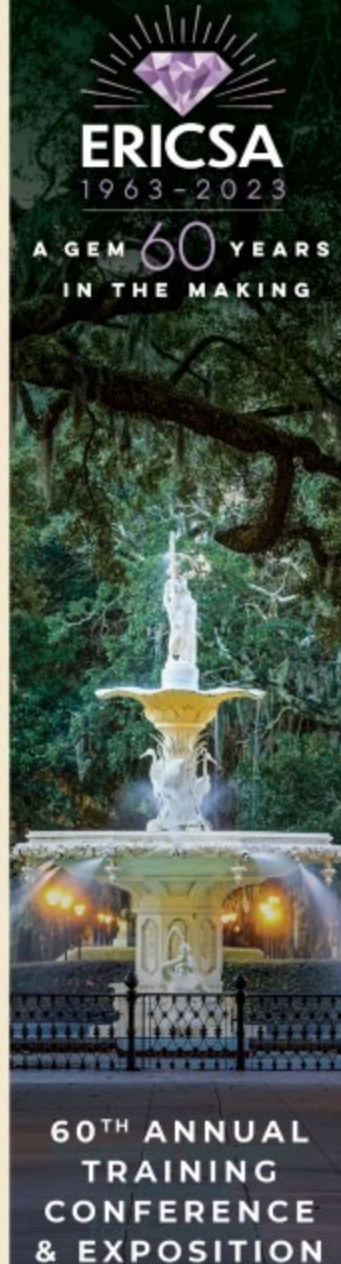
Search Client
You can search client either by entering CAN / CIN / SSN or by First Name, Last Name and Date of Birth or by ASSETS Case ID

CAN: OR SSN: OR Case ID: OR CIN: [Advanced Search](#)

OR

First Name: OR Last Name: OR Date of Birth: [Advanced Search](#)

Enter any one of the search parameters and click Search.



Intake – Case Search by Worklist

webu19eds01.hra.nycnet/eds/referral/worklist

Search / Worklist

Interview T... Interview W... Bronx BO

Select Worklist:

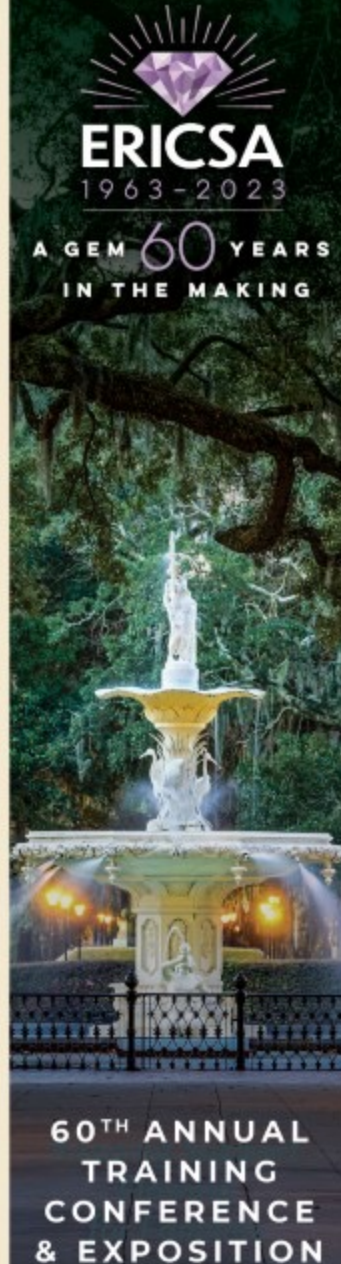
- select
- My Homebound Worklist
- My Cases Worklist
- Ready for Interview Worklist

Search for the Client:

SSN: OR Case ID: OR Referral Status: select

Search Clear Advanced Search

Enter any one of the search parameters and click Search.



Search Results

webu19eds01.hra.nycnet/eds/referral/worklist

Ready for Interview Worklist

Interview T... Interview W... Bronx BO

Select Worklist: Ready for Interview Worklist

Search for the Client:

CAN: OR SSN: OR Case ID: OR Referral Status: select

Search Clear Advanced Search

#	Client CAN Suffix-Ln	Client First Name	Client Last Name	Client SSN	Status	Updated On	Updated By	Case ID	Referral Type
1					Ready for Interview	04/11/2023 05:21 PM	Forty One,Intake Worker		Walk-In

Download as



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Easy access to document repositories

Petition Folders

Title bar

Client Details area

Case ID area

Petition Details area

Action bar

Referral Details

CULCBOVW1 Interview W... Queens

Client Details

Client Master Document Folder

Name

CAN

DOB

SSN

CIN

CP Zip Code

BO Location

NYCWAY Details

WMS Details

Notes: View/Add

Client History

Referral Type: Walk-In

Modify Referral Information

Case ID ZB

Special Handling: DV Opt In Prison MA HB FC

DHS

Jurisdiction:

View Ticker

1

Petition Details

Petition Document Folder

Relief Sought Type

Court Details

Assignment & Status

Create Petition Document Folder

Is this Court Referable? Yes

Select the Next Action: Select

Cancel

Submit



Referral Details

BO Supervisor... BO Supervisor Manhattan BO

Client Details

Client Master Document Folder

Name [REDACTED] CAN [REDACTED] DOB [REDACTED] SSN [REDACTED] CIN [REDACTED] CP Zip Code 10451 BO Location Bronx Referral Type: Walk-In

NYCWAY Details WMS Details Notes: View/Add Client History

Modify Referral Information

Case ID [REDACTED]

Special Handling: DV Opt In Prison MA HB FC DHS

Jurisdiction: Local Add Ticker

1 Petition Details

Petition Document Folder

Petition Request Form

Relief Sought Type

Support

Court Details

Docket # Filing Date Hearing Date Court Outcome Reason Court Loc. Part #

Assignment & Status

Assigned To BO Supervisor Fifty Two Status CS Ready - Review Requested Court Referrable? Yes Reason Reassign

Select the Next Action:

Select CS Ready - Rejected CS Ready - Approved

Select

Cancel Submit



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Court Services – Filing & Calendaring

Referral Details

CPP Worker ... CPP Worker New York County

Client Details

Client Master Document Folder

Name

CAN

DOB

SSN

CIN

CP Zip Code

BO Location

WMS Details

Notes: View/Add

Client History

Modify Referral Information

Case ID

Special Handling: DV Opt In Prison MA HB FC DHS

Jurisdiction: Local Add Tickler

1 Petition Details

Petition Document Folder

Relief Sought Type

Court Details

Assignment & Status

Docket #

Filing Date

Hearing Date

Court Outcome

Reason

Court Loc.

Part #

Assigned To

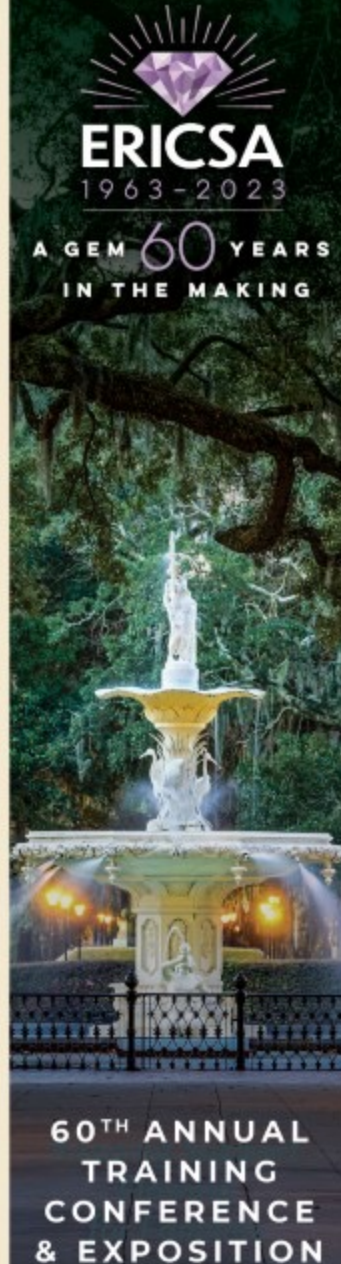
Status

Court Referrable?

Reason

Cancel

Save



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Attorney Access to Case Folder

Referral Details

OLA Attorne... OLA Attorney Richmond County

Client Details

Client Master Document Folder

Name

CAN

DOB

SSN

CIN

CP Zip Code

BO Location

WMS Details

Notes: View/Add

Client History

Modify Referral Information

Case ID

CA Inactive

Special Handling: DV Opt In Prison MA HB FC DHS

Jurisdiction: Local Case History Sheet Add Tickler

1

Petition Details

Petition Document Folder

Relief Sought Type

Court Details

Assignment & Status

Paternity x

Docket #

Court Loc. Queens County

Filing Date

Hearing Date

Court Outcome

Reason

Part # 25

Assigned To OLA Attorney Four

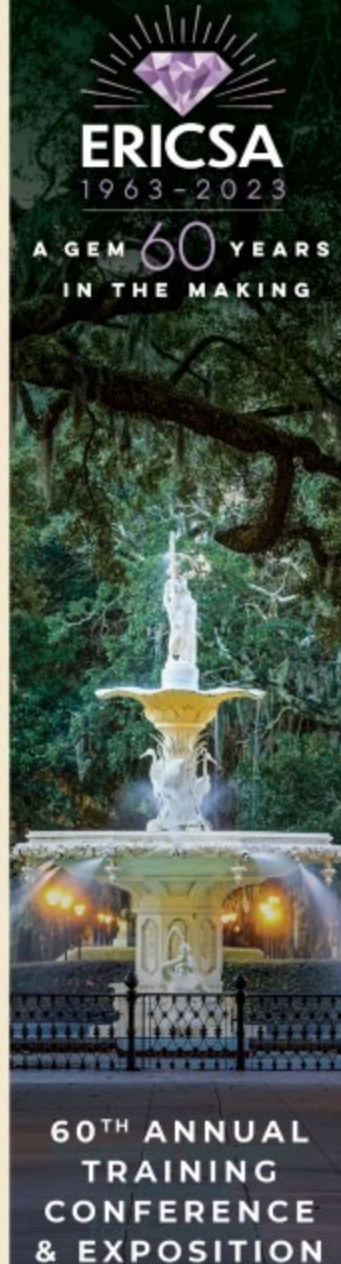
Status Court Ready

Court Referrable? Yes

Reason

Cancel

Save



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Administrative Functions

Title bar

User Details area

Primary Role and Location area

Add'l Role and Location area

Manage Users

CUVSBOM1 BO Director Queens

Role Interview Worker Supervisor/Manager Select Staff Member* Select Select Clear

User Details

First name BO Supervisor Last name CUVSBOSOne EIN # 10062 Program Area OCSS

User ID CUVSBOS1 HRA LAN ID CUVSBOS1 Email ID CUVSBOS1@dss.nyc.gov

Primary Role and Location

Primary Unit Borough Office Primary Role BO Supervisor

Primary Location Queens Supervisor/ Manager BO Manager CUVSBOMOne

Active Yes Delegate Supervisor None

Edit

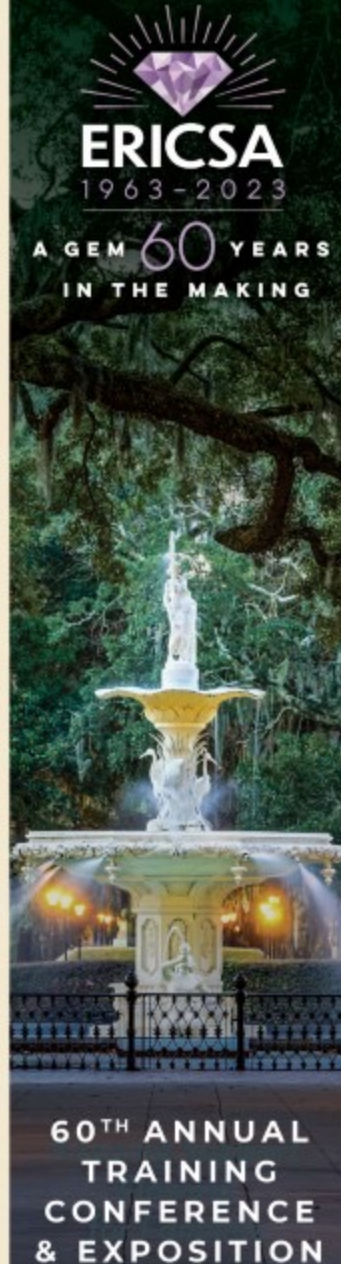
Out of Office

From mm/dd/yyyy

To mm/dd/yyyy

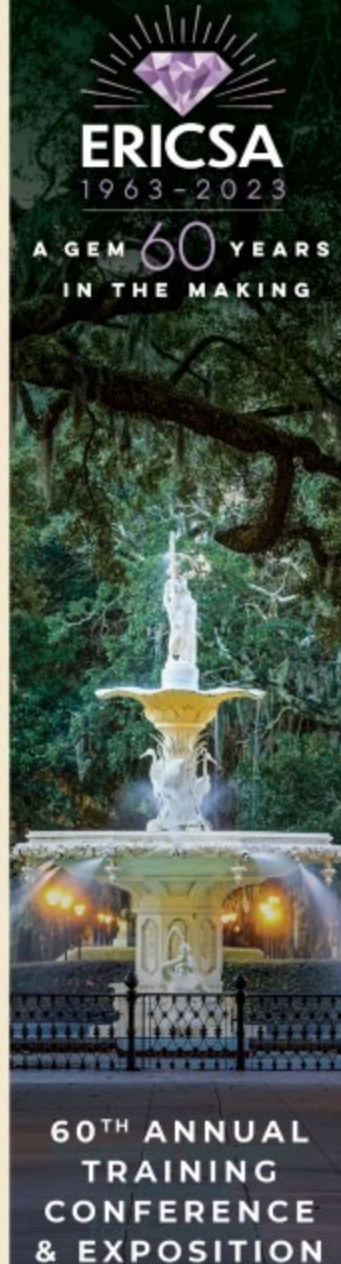
Additional Role and Location

Add New



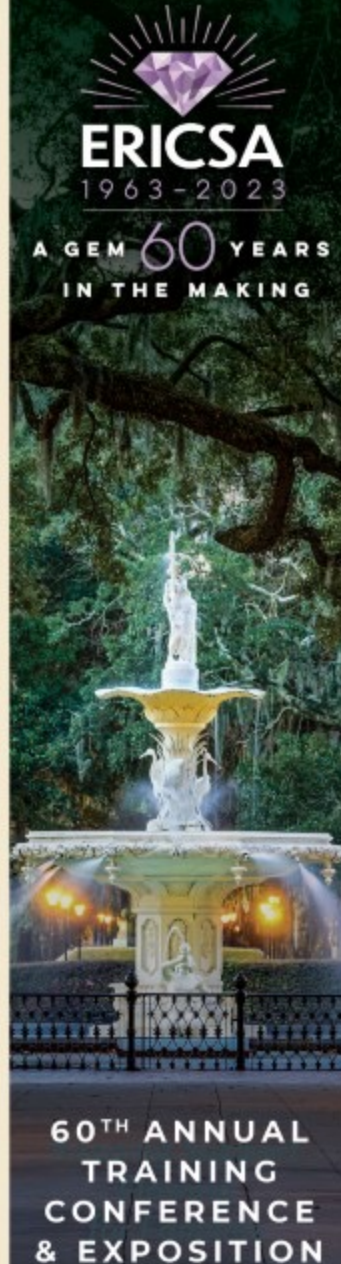
Where We Are

- Currently utilized in all BOs for all cases as of mid-November 2022
 - Approximately 160 staff using system
 - Approximately 300 virtual appts daily as well as follow-up appts
- Cases in ECFS
 - Over 22,000 cases have been loaded
 - At any given time, approximately 4,000 in some state of activity
- As of March 2023, approximately 400 petitions have successfully moved through ECFS from Intake to filing
- Over 20 reports available to staff, supervisors, Directors, etc. and the number keeps growing



Some Other Points

- Workarounds to manage virtual assignments
- Straddling multiple systems (e.g., SharePoint) for cases built pre-Nov 2022 and for cases sent to BO from other parts of OCSS
- Learning curve for the application has been steep, including clean up for clunkier parts of workflow
- Addressing some logistical issues with some staff not on same network/system
- Focusing on staff buy-in and change management



Plans for the Future

Phase 1 (Nov 2022)

- Stand alone system hosting electronic folders
- Upload capabilities with indexing
- Automatic retrieval and storage of documents based on appointments
- Workflow to refer and approve folders
- Automatic staff assignment
- Seamless handoff between child support staff and attorneys
- Dismissal tracking component
- Reports

Phase 1b

- Enhancements to support current processes

Phase 2

- Electronic case folders in the court hearing
- Electronic document sharing with Court
- Electronic document sharing with parties

Phase 3

- End to end solution for all NYC child support cases (e.g. electronic folders for enforcement, etc.)



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What did you find most interesting about the Electronic Case Folder System?



Questions?



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This session provided information on external and internal customer engagement solutions:

- Georgia Child Support Mobile App
- NYC Child Support Mobile App
- NYC Intake Unit Electronic Case Folder System

