

The logo features the word "ERICSA" in large, bold, white capital letters with a teal outline, set against a teal shield-shaped background. Below it, the phrase "On the Road Again" is written in a white, cursive script. The shield is flanked by two orange triangular road signs pointing upwards. The entire graphic is set against a background of a blue sky with white clouds and a green rolling landscape with a grey road.

ERICSA

On the Road Again

A red circular badge with a white border containing the text "A VIRTUAL ROAD TRIP" in white, bold, capital letters. It is positioned in front of the main logo and the date sign.

A
VIRTUAL
ROAD
TRIP

A purple rectangular sign with a white border containing the date "MAY 24 - 26, 2021" in white, bold, capital letters. It is positioned below the main logo.

MAY 24 - 26, 2021

The Energy Bus by Jon Gordon

10 Rules for the Ride of Your Life

As Shared by

Kim Newsom Bridges



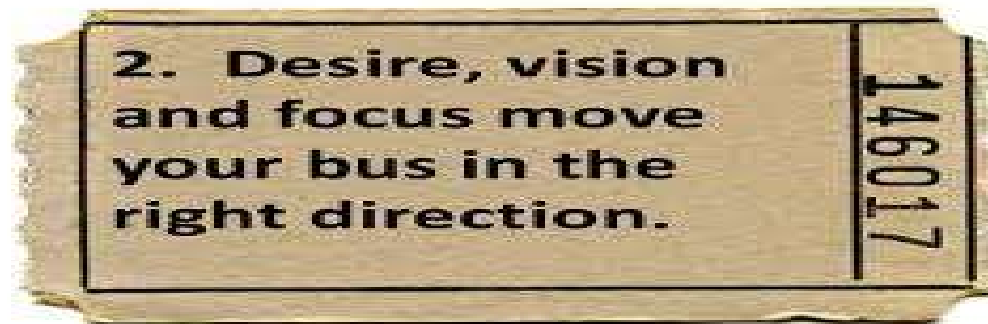
Rule # 1.....

- YOU are the DRIVER of your Bus...



Rule # 2

- What is your WHY?



- Vision for ME
- Vision for my WORK
- Vision for my RELATIONSHIPS



Rule # 3



Event + Perception = Outcome

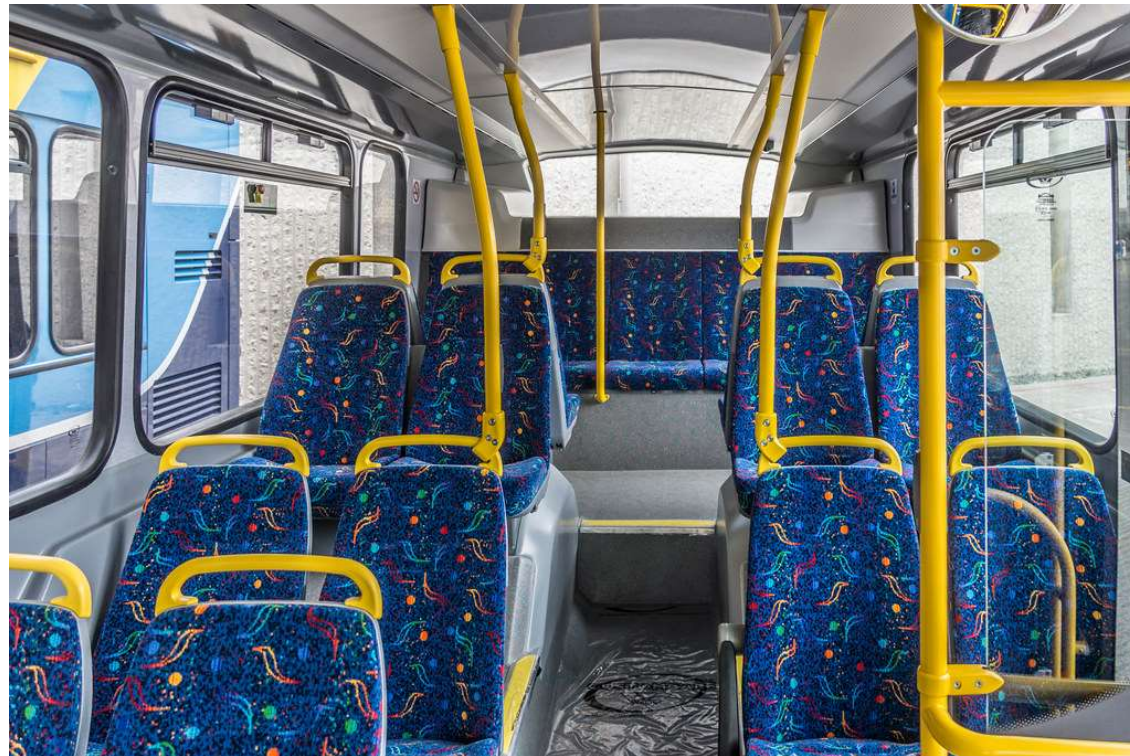
Have to

verses

Get to.....



Rule # 4



Rule # 5

- Don't waste your energy on those who don't get on your bus.....



Rule # 6

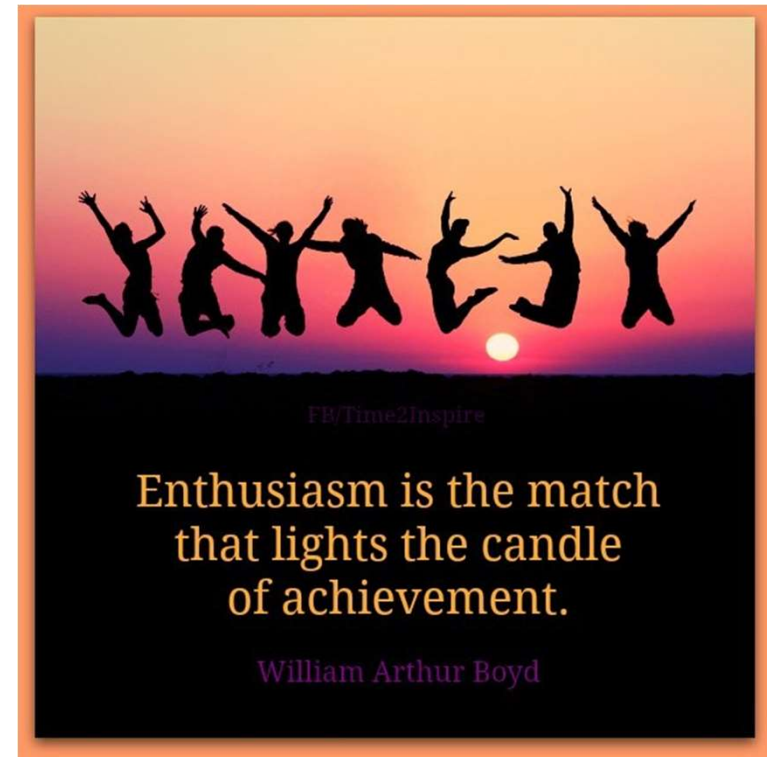
Post a sign that says.....



Rule # 7

Enthusiasm

Attracts more passengers
and energizes them
during the ride



MAY 24-26, 2021

Rule # 8



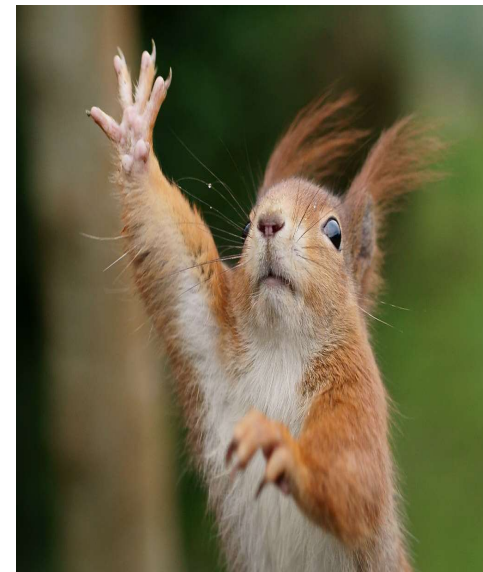
*Your
Passengers....*



Jon Gordon 3 C's Video



Rule # 9 ~ Drive with a Purpose



Rule # 10
...Have Fun and
Enjoy the Ride



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Reference Materials available in the App

